

# SIMBRAH



## World

SUMMER • 2015

### *Junior Focus Issue*





# Best of the Breed.

Southwestern Farms entered the Simbrah/Simmental business with the goal of being one of the top programs in the breed. With that goal—there's only one place to start and that's with the best. We've assembled a superior herd sire battery and we are mating them to our elite cow family members to give us an annual calf crop with real potential for greatness. We're reaching our goal with individuals like these. Visit our website to learn more about our program!



## **Smith SWFS Divas Nr Mark –**

This herd sire is a son of Smith Satisfies and his dam is Smith Wente Diamond Diva, who was the 2014 International Grand Champion Female. He ranks in the top 15% of the breed for API and top 2% for TI. He was the 2015 National Reserve Grand Champion Bull and 2015 International Intermediate Champion Bull. Owned with South Genetics.



## **Smith Mi Cara Bella 312Z –**

A daughter of Smith Satisfies and out of Smith Ciao Bella, the 2011 International Grand Champion Female. Ciao Bella is a product of Smith No Approach and Smith Bella Bella. Cara Bella was the 2013 National Senior Champion Female, 2015 International Reserve Grand Champion Female and 2015 San Antonio Junior Show Reserve Grand Female.

*Owned and exhibited by our granddaughter, Sophie Palmore.*



## **RFI Top Duchess 378A –**

A NF Smith Sargeant daughter out of our donor, LMC Topanga 5T/58 cow that also produced RFI Debutante. We are excited about Duchess' heifer calf sired by Real Deal that is on the ground. Duchess was the 2015 National and International Reserve Junior Division Champion.

*Owned and exhibited by our granddaughter, Sophie Palmore.*



*We will be offering cattle  
in the 2015 Synergy!*

*Also visit our website*

[www.southwesternfarms.com](http://www.southwesternfarms.com)

*SOUTHWESTERN  
Farms*

Ray and Suzanne Hill Family 371  
607 PR 5215 • Kirbyville, Texas 75956  
409/423-9060 or 409/651-2792  
[southwesternfarms@gmail.com](mailto:southwesternfarms@gmail.com) or

[www.sampalmore@yahoo.com](http://www.sampalmore@yahoo.com) [ms.com](http://ms.com)



# MAKIN' THINGS HAPPEN

WE ARE BUILDING A PROGRAM AND ARE TAKING STEPS TO BUILD IT RIGHT. WE ARE SELECTING INDIVIDUALS THAT HAVE PROVEN PEDIGREES, STRONG PERFORMANCE FIGURES AND EPDS. EACH INDIVIDUAL IS SELECTED WITH THE GOAL OF IMPROVING OUR HERD AND THOSE OF OUR CUSTOMERS.

# Right

JUST TAKE A LOOK AT THESE MEMBERS OF OUR HERD. PLUS WE WANT TO ANNOUNCE THAT WE HAVE PURCHASED BREEDING SHARES IN SMITH MCCRARY FIREBALL, SMITH DETONATOR AND SMITH ISGRIG ADVANTAGE, A  $\frac{3}{4}$  BROKER X BELLA BELLA SON.



*SF/Rica Suave 298Z*

WE PURCHASED A FLUSH IN THIS PERCENTAGE FEMALE AFTER BUYING HER DAUGHTER (PICTURED BELOW) 298B. WE HAVE FLUSHED 298B TO STEEL FORCE AND SMITH STOUT N BLACK TO PRODUCE FIRST GENERATION PUREBRED SIMBRAHS.



*Smith Whits Miss Amazing*

THIS IS A POLLED PUREBRED SIMMENTAL FEMALE, SIRED BY AMAZON OUT OF A BUILT RIGHT DAM. WE ARE FLUSHING HER FOR BOTH SIMMENTAL AND SIMBRAH CALVES. BE WATCHING FOR THEM! WE OWN MISS AMAZING WITH SMITH GENETICS.



*Smith Nu Impression 298B*

OUR DAUGHTER OF 298Z AND SMITH WILLIAM N BLACK. SHE IS A POLLED FIRST GENERATION PUREBRED SIMBRAH FEMALE THAT WILL BE A FUTURE DONOR. SHE WILL ADD NEW BLOOD TO THE BREED.



**October 23-25**

Watch for 7N bred individuals in this premier sale!

**Nieschwietz 7N Ranch**

**PETE NIESCHWEITZ**

P.O. BOX 330 • FALLS CITY, TEXAS 78113  
956/460-6002 • [PJNIESCHWIEZ@SBCGLOBAL.NET](mailto:PJNIESCHWIEZ@SBCGLOBAL.NET)

[WWW.7NRANCH.NET](http://WWW.7NRANCH.NET)

RANCHES LOCATED IN DONNA AND FALLS CITY



# POWER BULLS



**SMITH MCCRARY FIREBALL 710A**  
ASA 2877680

- Genomic enhanced EPDs rank him in the top 5% of the breed for API and top 10% for TI.
- Homozygous polled.
- Genetically tested non-dilutor.
- Sired by Smith Satisfies and out of McCrary Hi Price, a Dream On daughter out of the great Smith Priceless.
- Owned by Smith Genetics, McCrary Farms, Southwestern Farms, Reavis Farms, 7N Ranch, Johnson Cattle Co., and Monte Christo Cattle Co.



**SMITH DETONATOR 321A**  
ASA 2877681

- Homozygous polled.
- Genetically tested non-dilutor.
- Genomic enhanced EPDs rank him in the top 35% of the breed for API and top 25% for TI.
- Sired by Smith Satisfies and out of Smith Gao Bella, an international champion.
- Owned by Smith Genetics, Triple J/Carpenter Ranch Partnership, Southwestern Farms, 7N Ranch and Reavis Farms.

FOR MORE INFORMATION CONTACT THE OWNERS OR  
TIM SMITH, MANAGING PARTNER  
512-587-7896 smithgenetics1@gmail.com



## Features...

- 12 She Leads By Example**  
Georgia Dunn has established herself as a leader—not just in the junior programs of Simbrah, but across the breed.
- 18 Keep Vaccines In Prime Condition**  
Detailed information on the proper care of vaccines before you inject them.
- 24 Where Are They Now?**  
We catch up with six former junior Simbrah exhibitors about their chosen career paths and how their involvement in the breed's junior programs has enhanced their lives.

## Of Interest...

- 3 News You Can Use**
- 20 Sales And Events Report**
- 35 Save The Date**
- 39 Index To Advertisers**

## On The Cover...

Mia Barba is all smiles as she takes a championship handshake. Inset photos (l to r) Payton Meuth and Mia Barba. Bottom photos (l to r) Regan Merryfield and Caryle Rodenbeck. For details on winnings refer to page 30. Photos by Barron Photographix, Show Champions and Carlos X. Guerra.



# SIMBRAH World

SUMMER, 2015 • VOLUME VI, NUMBER 2

## Southern Livestock Publishing, Inc.

### Mailing Address:

P.O. Box 791364 • San Antonio, TX 78279-1364  
**Office Located:** 407 Breesport • San Antonio, TX 78216  
**Phone:** 210/524-9697 • **Fax:** 210/524-9690  
**E-mail:** [slivestock@southernlivestock.com](mailto:slivestock@southernlivestock.com)  
[www.southernlivestock.com](http://www.southernlivestock.com)

**Publishers:** Jim Banner and Michael Sturgess

**Editor:** Daren A. McCutchen

**Contributing Editor:** Martha Hollida Garrett

**Office Manager/Bookkeeping:** Jean Tiedeman

### Livestock Advertising:

Martha Hollida Garrett ..... Mob. 903/316-8465

### Commercial Advertising:

Loren Jackson - Manager ..... 210/867-5553

### Copy & Contract Regulations:

The Publishers reserve the right to accept or refuse advertising. The Publishers reserve the right to label as "Advertisement" any copy that simulates editorial comment.

Advertiser agrees to waive the Publishers and its employees of responsibility from any and all claims or suits arising out of publication of advertising based on information supplied by the advertiser or his agent.

The Publishers hereby expressly limit their liability resulting from any and all misprints, errors and/or the running of a corrected advertisement or editorial correction notice.

The views and opinions expressed in all editorial material are those of the writer or persons interviewed and not necessarily those of the Publishers.

Your viewpoint and opinions are welcome. The Publishers will make every effort to publish responsible replies. The Publishers however, reserve the right to edit or reject material which they deem objectionable.



## Leadership elected at Houston

Simbrah breeders met during activities at the Houston Livestock Show and Rodeo. Tim Smith, American Simmental Association trustee, updated the

crowd about association matters and Simbrah issues particularly.

Kevin Kent and Pete Nieschwietz were elected to serve as directors on the advisory council. The board now consists of Wayne Reavis, Jane Travis, Joe B. Rodriguez, Rene Vela, Kent and Nieschwietz.



## New Simbrah promotional items

The American Simmental Association (ASA) recently unveiled new marketing materials for the Simbrah breed. There is a new brochure, as well as signs promoting Simbrahs as the cross-breeding choice. The materials include

(Continued on page 8)

# THE ELITE CHAMPION

We want to congratulate our junior, Paige Hovey for taking the grand champion title at The Elite Simmental/Simbrah Show. She showed her Hallak sponsored heifer to the senior champion honor on her way to the overall title. In addition, Paige won the senior division of showmanship at the show!

Also congratulations to Jordan Hovey who showed a Hallak sponsored heifer to the reserve senior Simmental title!



Thank you Keith and Shelly Strack for purchasing half interest in HR Mega Red.



Thank you Harvey and Marcy Popp for purchasing half interest in HR Power House 2.



Paige Hovey and her Hallak sponsored heifer winning the Simmental show at the The Elite!

THANK YOU TO THE HAGAN FAMILY FOR INVITING US TO  
BE PART OF THE ELITE!

## HALLAK RANCH

Billy & Malika Hallak

1167 Oval Drive • Athens, Texas 75751

903/203-8524 • Nhalla@hotmail.com

www.hallakranch.com



the Elite



We have Simmental, Simbrah and Percentage Simbrah  
Show Prospects for sale!



# SHARE OUR SUCCESS



## **Style. Power. Soundness. Muscle. Eye Appeal—**

*we've got that combination in our calf crop!* This Spring we have 40 plus calves on the ground, sired by 13 different sires and we're excited about the coming success of this group! Many of these will be offered in the fall edition of the Alamo Simbrah Online Sale, September 21-23.

We invite you to come by this summer and evaluate these calves. Sires include: Johnnie Walker Black, LMC Rhino, SS Goldmine, Raub's Pinot Noir, J7N Payload, J7N Top Shelf, Johnnie Walker, LMC LN 12th Man, and Built Right.

To our junior customers, we say good luck at the summer shows and take advantage of the great educational and leadership experiences offered at these events.

**Thank you to the Stavinoha, Groce, Moreno and Smith families who have purchased our genetics this spring. We appreciate your support and your desire to share in the success of our genetics!**

*La Morra Cattle Co.*  
Registered Simbrahs



Joe B. & Nelda Rodriguez

2854 CR 331 • Floresville, TX 78114

830-393-8338 home/fax • 210/275-0839 mobile

[www.lamorracattle.com](http://www.lamorracattle.com) • [joeb@lamorracattle.com](mailto:joeb@lamorracattle.com)





# Planned Progress.

## Now In The 4th Generation

*You've heard us preach cow families from the very beginning and we're not backing off of that message! Take a look at the Heartfelt/Priceless lineage – it's proof that greatness doesn't just happen, but it transcends generations and repeats itself!*



1st Generation

**Smith Heartfelt** — The matriarch of the Heartfelt/Priceless Cow Family. She is the dam to the great Priceless, Smith Wish U Had Me, Smith Touches My Heart and many other donors.



2nd Generation

**Smith Priceless** — Her name says it all, as she is among the top money producing females in the breed with over \$350,000 in revenue from progeny embryos and flushes. She is sired by the legendary, Sargeant.



3rd Generation

**Smith McCrary Hi Price** — A percentage daughter of Dream On and Priceless. She is the dam to the young sire, Smith McCrary Fireball.



4th Generation

**Smith McCrary Fireball 710A** — A son of Smith McCrary Hi Price and Smith Satisfies. Satisfies sired the 2015 National Champion Get-of-Sire. Genomic enhanced EPDs rank him in the top 5% for API and top 10% for API. Fireball is owned by Smith Genetics, McCrary Farms, Southwestern Farms, Reavis Farms, 7N Ranch, Johnson Cattle Co., and Monte Cristo Cattle Co.

Mark Your Calendars Now!



October 23-25 • At our ranch



Tim Smith • Joel Isgrig • Haley Smith  
P.O. Box 330 • 1316 PR 2231 • Giddings, Texas 78942  
512/587-7896 • smithgenetics1@gmail.com

[www.smithgenetics.com](http://www.smithgenetics.com)





## News...

(Continued from page 5)

all new photos recently taken by Hannah Wine, ASA junior director. For details on how to get copies of the brochure for distribution and have the sign at events in your area, contact the ASA at 406/587-4531.

### Busy summer for juniors

The American Junior Simbrah Roundup (AJSR) will be held June 25-27 at the Wharton County Youth Fair Complex, Crescent, (Wharton) Texas. In addition, the MAS Show and Showmanship contest will be held in conjunction with Roundup for those who have purchased heifers from MAS sponsors. Roundup features cattle shows, educational contests and is always lots of fun. Full details of the event can be found at [www.simbrahroundup.net](http://www.simbrahroundup.net).

The Texas Junior Simmental/ Simbrah Futurity will be held June 11-13 in Bryan, Texas. Details, schedule and

hotel information can be found at [www.tjsa.com](http://www.tjsa.com).

The American Junior Simmental Association's National Classic will be held in Texas this year, July 5-12 also in Bryan, Texas. This will be a huge opportunity for the Simbrah breed to be showcased. Full details can be found at [www.simmental.org](http://www.simmental.org) under the junior tab.

Breeders are encouraged to support these events and our Simbrah juniors.

### LMC & Friends to present ANIMO award

"The first annual La Muneca & Friends ANIMO Award will be awarded at the 2015 American Junior Simbrah Round Up (AJSR) Banquet to a unique AJSR member of any age that possesses what ANIMO stands for: spirit, commitment, desire, energy, passion, leadership and volunteerism," announced Carlos X. Guerra, owner of La Muneca Cattle Co.

The honor will carry a \$1,000 award with the recipient selected by the AJSR

advisors and a Guerra family member. The funds were raised at last year's First Annual LMC & Friends Giving THANKS Online sale and are managed by the AJSR Advisory Board.



### New hand at Baring Cattle Co.

Trey and Krystal Baring welcomed Roy John Baring IV to their family on April 2nd. He weighed 7 pounds and 10

We can't even begin to explain the excitement, the joy, the journey and everything associated with Mia and LMC/MM Red Velvet's 2015 championship run! It's also impossible to say thank you to all who gave us a helping hand, extended encouragement and who congratulated us along the way. It was a memorable spring to say the least.

We want to especially thank the Guerra family of La Muneca Cattle Co for their support for more than a decade. Red Velvet, is a product of a past LMC show heifer and their International Champion sire, LMC Rhino.

Red Velvet's bull calf is sired by LMC/6G Rajin Cajun and many judges along the way attributed the championship banner in part to his excellence. We are proud to announce that we have sold half interest in him to 6G Ranch. Thank you to the entire Grahmann family for adding him to your program.

Again, there are no words to describe our season and we thank our Simbrah family for their support!

## There are no words....

**LMC/MM Red Velvet**

- 2015 San Antonio Junior Show Grand Champion
- 2015 Houston Junior Show Grand Champion
- 2015 Houston Junior Show Reserve Supreme American Heifer
- 2015 LMC Jackpot Champion/Sellabration Res. Champion

Thank you to the Guerra's for such a great heifer and for always supporting our family!

**Barba Family**  
10190 FM 521  
Rosharon Texas 77583  
713/530-9360  
[tanran@juno.com](mailto:tanran@juno.com)



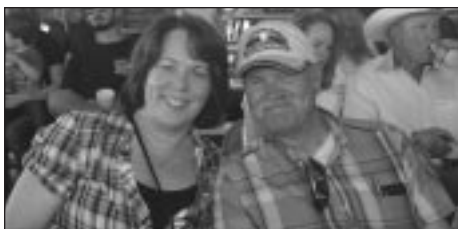
oz. Congratulations to his parents, his grandparents, Roy and Mary Baring, and the entire Baring family.

## Synergy adds participants

Tim Smith, Simbrah Synergy coordinator, announced that Monte Christo



Margie and Jud Flowers, Monte Christo Cattle Co. will be joining the Simbrah Synergy as sponsors.



Cheryl and Charley Honeycutt, Honeycutt Ranch will be one of the sponsors for this year's Simbrah Synergy.

Cattle Co. and Honeycutt Ranch will be joining the list of Synergy participants for the 2015 event.

The Synergy, which will be held October 23-25 at Smith Genetics, Giddings, Texas, will include a sale, junior show, junior leadership contests, as well as three days of cattle conversation.

"We're excited to add these two programs to our lineup and want to welcome owners, Jud and Margie Flowers and Charley and Cheryl Honeycutt to Synergy," said Smith.

## Texas A&M Beef Cattle Short Course set for August

Historic high prices in the cattle market and future trends will be one of many important topics discussed in-depth at the 2015 Texas A&M Beef Cattle Short Course scheduled August 3-5 at Texas A&M University in College Station.

"High prices certainly have been welcomed among cattle producers

here in Texas and abroad," said Dr. Jason Cleere, conference coordinator and Texas A&M AgriLife Extension Service beef cattle specialist in College Station. "Many are wondering how long this trend will continue and are evaluating the economics of restocking and/or increasing their herd size. We have several topics throughout this year's short course that will address these issues and more."

An industry trade show will be held during the event, featuring more than 120 agricultural businesses and service exhibits. Cleere said the famous Texas Aggie Prime Rib Dinner is always a highlight of the short course.

Registration is \$180 per person before July 30 or \$220 afterwards, and includes educational materials, a copy of the 600-page Beef Cattle Short Course proceedings, trade show admittance, admission to the prime rib dinner, lunches, breakfasts and daily refreshments.

Registration information and a tentative schedule can be found on the short course website at [www.beefcattleshortcourse.com](http://www.beefcattleshortcourse.com).

# Passport to

Big Tex® invites you to the  
**STATE FAIR OF TEXAS LIVESTOCK SHOW.**

### IMPORTANT DATES

Pan Am Simbrah Show – Oct. 16  
Pan Am Simmental Show – Oct. 16  
Youth Simbrah Show – Oct. 18  
Youth Simmental Show – Oct. 18  
Entry Deadlines: Youth Aug. 25, Pan Am Sept. 1

**VISIT BIGTEX.COM**  
for our new schedule, shows, contests and more!

# STATE FAIR OF TEXAS®

DALLAS • SEPT. 25 - OCT. 18, 2015 • [BIGTEX.COM](http://BIGTEX.COM)



Do you like to win?  
We do!



**INTERNATIONAL GRAND CHAMPION SIMBRAH FEMALE**  
2015 Houston Livestock Show | Shown by Payton Mueth



**RESERVE NATIONAL CHAMPION SIMBRAH FEMALE**  
2015 San Antonio Stock Show | Shown by Miranda Skaggs



**RESERVE CHAMPION SIMBRAH FEMALE**  
2015 Houston Livestock Show | Shown by Miranda Skaggs



**SUPREME CHAMPION AMERICAN FEMALE**  
2015 Houston Livestock Show

**NATIONAL GRAND CHAMPION % SIMBRAH FEMALE**  
2015 San Antonio Stock Show | Shown by Payton Mueth



**NATIONAL CHAMPION PERCENTAGE SIMBRAH BULL**  
2015 San Antonio Stock Show | Shown by HCC



**INTERNATIONAL GRAND INTERMEDIATE CHAMPION SIMBRAH FEMALE**  
2015 Houston Livestock Show | Shown by Gage Spence

## HAGAN CATTLE COMPANY

Kim Hagan Family  
1364 FM 2543  
Yoakum, Texas 77995

Kim: 361.293.4720  
Reese: 361.293.4721  
reesehagan@aol.com

[WWW.HAGANCATTLE.COM](http://WWW.HAGANCATTLE.COM)





# We're Inspired About Our Breeding Program



McCrary Smith Inspired

	CE:	BW:	WW:	YW:	MCE:	MM:	MWW:	API:	Ti:
EPD	7.4	2.0	65.6	84.3	6.7	18.8	51.4	98.4	61.5
%	3	10	40	55	45	70	60	2	10

We were excited about this bull early on and his calves have given us every reason to be ecstatic! In fact, we think his calves have given credence to his name, McCrary Smith Inspired.

Inspired is a three-quarter x one-quarter son of Matt N Black and out of a Smith Cowboy bred dam. We, along with our co-owner, Smith Genetics are utilizing his service heavily in our current ET matings.

We sold a number of his young daughters at Synergy and they averaged right at \$3,000.

We are inspired about his impact on our program and are anticipating great things going forward!

***We will be selling a number of  
Inspired daughters at the  
2015 Synergy!***



Mark and Martha McCrary  
903/667-5135 • 903/278-6819  
mamamc4@aol.com

307 North Runnels • DeKalb, Texas 75559  
*We accept calf scramble certificates.*  
[www.mccraryfarms.net](http://www.mccraryfarms.net)



# Smith TMP Red Jewel



## 2015 International Grand Champion Simbrah Bull 2015 National Reserve Bull Calf Champion

He's added titles to his already impressive phenotype and pedigree. He's sired by RFI Real Deal, 2014 ASA National Champion at Ft Worth, 2014 National Champion at San Antonio, plus 2014 Houston International Reserve Champion Bull. His dam is our donor, Smith RFI Hidden Jewel, who was the 2014 ASA National Champion Female, Fort Worth Junior Show Champion and many times champion for our son, Kaleb. Red Jewel is owned with Smith Genetics.

Red Jewel is continuing the excellence for both sides of his pedigree, as he represents the fourth generation of the Smith Pure Diamond family maternally. He goes back to the now deceased, Smith Evan bull on the paternal side, adding the genetics of Smith Nu Approach and Smith Bella Bella in his lineage. We are anticipating some exciting calves from him in the future and know they have the potential to be jewels!

WE HAVE A SELECT GROUP OF SHOW HEIFER  
AND STEER PROSPECTS FOR SALE.

**Temperance**  
Livestock Company

David and Thuy Grimes • Kaleb and Katarina Fontenot  
Cypress, Texas • 832/594-7530  
info@tmplsc.com • www.temperancelivestock.com

Also follow  
us on



# We have the bull POWER!

We have concentrated our efforts on building a herd with quality and for us that starts with bull power!

We have elected to use bulls that have pedigree, phenotype, strong EPDs and we want them to have the backing of generations of proven genetics.

That's why we have Smith Satisfies and RFI Real Deal at the head of our program.

Satisfies is sired by Smith NF Simply Great and out of Smith Grey Mist. He ranks in the top 2% of the breed for API and 1% for TI. We own him with Smith Genetics.

Real Deal is a son of Evan, who is now deceased. Evan goes back to Smith Nu Approach and Smith Bella. He ranks in the top 3% of the breed for weaning, 10% for yearling, 30% for API and 10% for TI. We own him with Reavis Farms, Smith Genetics, Diamond RF Farms and Southwestern Farms.



Smith Satisfies



RFI Real Deal

## BURCH FARMS

Rickey Burch Family • P.O. Box 755 • Hempstead, Texas 77445  
979/826-3231 office • 713/206-2579 cell • burchfarms@peoplepc.com • www.burchcattle.com

**Rockin M**  
SHOW • SUPPLY

## CALL TODAY

to book us for your event! Now booking for summer and fall 2014. We would love to have our trailer at your event for your exhibitors!

We are affiliated with Sullivan's Show Supply and carry their products and grooming supplies.



WE'RE YOUR  
full service  
SHOW SUPPLY  
TRAILER COMPANY!

Everything exhibitors need on show day, as well as at home, we have in stock in our trailer at the shows.



**Rockin M Show Supply**

Bill R. Meuth, Jr

210.380.1468

stacy@brm-construction.com



# 16th Annual Roundup Set For June 25-27



The 16th annual American Junior Simbrah Roundup (AJSR) will be held June 25-27 at the Wharton County Youth Fair Complex, Crescent, Texas. The event is a highlight of the year for young Simbrah exhibitors. In addition the MAS Show will also be held in conjunction with the event. To keep up with all the news about the AJSR event check [www.simbrahroundup.com](http://www.simbrahroundup.com).

Entry Forms And Study Material Can be located on the website

Age Divisions – Based on Grade Just Completed

Junior - 3rd - 5th Grade • Intermediate - 6th - 8th Grade • Senior - 9th - 12th Grade

For more information visit the website or contact Dean and Paula Fuchs  
979/733-7376 [kflivestock@hotmail.com](mailto:kflivestock@hotmail.com)

For information on the MAS Show, refer to their Facebook or contact  
Javier Moreno 956/607-7408 or [javierlncc@aol.com](mailto:javierlncc@aol.com)

## Schedule

### 2015 American Junior Simbrah Roundup

#### Tentative Schedule of Events

All events will be held at the fairgrounds

#### Wednesday, June 24th

7:00 a.m. – Fairgrounds Open

2:00-7:00 p.m. – AJSR, MAS Check In (MAS Cattle must be checked in during this time)

Dinner on your own

#### Thursday, June 25th

7:30 a.m. – Breakfast

8:00-10:00 a.m. – AJSR Check In

9:00 a.m. – MAS Show

12:00 p.m. – Lunch

1:00 p.m. – Public Speaking

1:00 p.m. – Cattleman's Quiz

4:00 p.m. – MAS Showmanship

7:00-9:00 p.m. – Swim and Pizza Party

#### Friday, June 26th

7:30 a.m. – Breakfast

9:00 a.m. – AJSR Showmanship, Bred and Owned Show

12:00 p.m. – Lunch

1:00 p.m. – Sales Talk

1:00 p.m. – Skill-A-Thon

5:00 p.m. – Judging Contest

#### Saturday, June 27th

7:30 a.m. – Breakfast

9:00 a.m. – AJSR Show

5:00 p.m. – AJSR Banquet and Awards Presentation







# She leads by example

By Lindsay Allen



Georgia Dunn

Most look back on their childhood memories and remember being at the swimming pool or a vacation during the summer, but for Georgia Dunn every memory goes back to the barn and showing Simbrah cattle. To say the current Texas Junior Simmental/Simbrah Association (TJSSA) president has passion for the breed would be an understatement.

For the last seven years, Dunn has served as a director for the TJSSA and is on her second term as president for the association. She has also served as TJSSA historian, secretary, treasurer, vice president and queen.

Dunn, who has just finished her junior year at Texas A&M University Kingsville, said, "I just don't know another life. I grew up in the barn and my family has always been so involved in the cattle business and I just naturally wanted to be involved." She remembers running around the show barn at age three when her big sister, Jennifer Kincaid, who is now an advisor for the TJSSA, was showing Simbrah cattle.

"When Jenn was showing it really started a fire in me, and I remember falling in love with cattle and showing in

peewee shows. When I finally got to show in the junior shows it was very exciting for me and my family," Dunn recalls. While showing cattle may be her interest, it's the Simbrah breed that she has fallen in love with and become an advocate for over the past few years.

Dunn's contributions to the Simbrah breed have impacted juniors tremendously. For the past five years, Dunn, her sister and mom have hosted kids from all over the state at their house for a weekend they call "study camp." Dunn is no stranger to the educational contests held in conjunction



Freasier family (l to r) Georgia Dunn, James and Betty Freasier, Jennifer and Craig Kincaid. Not pictured Dunn's niece, Cara.



Georgia Dunn presiding over a TJSSA meeting during the activities at the Houston Livestock Show and Rodeo Junior Breeding Beef Heifer Show.



with the Simbrah shows, having competed in 16 TJSSA State Futurities herself at all levels: from a novice to the senior age division. In fact, she has won the high point exhibitor buckle in all three-age divisions! In addition, she has competed at several American Junior Simbrah Roundups and National Junior Classics.

To share her knowledge and experience with others, Dunn puts together a packet of information for junior exhibitors to study for the contests. She reviews the format and style of each contest and the written test with those who attend the camp. She conducts a host mock sales talk contest for the camp participants and prepares them for all the contests they will compete in at the state, regional and national shows.

"I have spent a lot of time researching and trying to share as much as I know to help these juniors. We try and make it fun and interactive by playing Jeopardy over cattle trivia to create a great experience for them," Dunn said. She finds it especially rewarding when camp participants compete at shows and contests and do well.

"My motive has always been to help the kids, which is a value I learned from my family. My grandfather, Jim Freasier, thought showing Simbrah cattle was so beneficial and wanted to support and help as many as he could. As a result, he and my mom, Betty Freasier, hauled a lot of kids up and down the road to shows. To continue his tradition of helping young exhibitors, we created a TJSSA scholarship in memory of my late grandfather," said Dunn.

She goes on to admit that being a director for seven years is a huge time commitment, especially while in college. But that hasn't stopped her from being at all the majors to support the breed and at the junior National Classic, which Texas is hosting this summer in Bryan/College Station.

"This year has been unlike any other year on the board. Because we are hosting junior nationals, my duties as president have centered on fundraising, buckle sponsors, and trying to talk to every junior possible at the major shows to personally invite them to compete at Nationals," said Dunn.

When she isn't helping juniors, she is touting the Simbrah breed to others. A few years ago, the American

(Continued on page 16)



Dunn exhibiting a Simbrah heifer at the 2014 American Junior Simmental Association National Classic in Louisville, Kentucky.



Georgia Dunn (r) is pictured with the ladies of her family, Betty Freasier (l), Jennifer Freasier Kincaid and her daughter, Cara. Kincaid's involvement in TJSSA influenced Dunn greatly. Today Freasier and Kincaid serve as directors to the TJSSA.



Georgia Dunn, 2013-2014 TJSSA Queen and Payton Meuth, 2013-2014 Sweetheart.



Georgia Dunn (l) pictured with fellow TJSSA Board Members Jessica Willey (c) and Payton Meuth (r) working the ring at the San Antonio Livestock Show Junior Show.



## Example...

(Continued from page 15)

Simmental Association (ASA) began "Sally the Simmental," a character cow you can cut out and decorate and then photograph as you travel to junior nationals. Dunn thought it would be a great idea to create a "Susie the Simbrah" as well, so she pitched her idea to an ASA staff member. Dunn's idea has come to fruition, and "Susie the Simbrah" was created! The new Simbrah character can now be found all over social media sites as juniors chronicle their journeys to the summer shows.

Dunn is excited by the growth she has seen in the Simbrah breed. Just in the last seven years of being on the board she has witnessed the breed's increase in popularity. Dunn is also excited about the percentage Simbrah show at the San Antonio Livestock Exposition, which she says is just another audience she gets to speak with about the TJSSA and the Simbrah breed.

"I think these cattle work wonderfully in Texas and are beautiful to see in the pastures at your ranch. Besides my love for the breed itself, the thing I love most about showing Simbrah cattle is that when you purchase a Simbrah show heifer, you gain a whole new show family." Dunn went on to say, "My Simbrah cattle led me to meet all of my best friends."

Dunn credits her experiences in the Simbrah breed and competing in the educational contests for helping her in college. "Finding feed rations have helped me excel in Algebra and the public speaking contests have made me a better

leader and speaker. I also find that I know things others in my agriculture classes don't know---all thanks to the contests associated with showing my Simbrah cattle," Dunn said.

Once Dunn graduates from college next year, she has plans to always volunteer to help junior members, grow her Simbrah herd, promote the breed and in the next few years her niece will be on the halter with Aunt Georgia helping her.

Dunn also plans on being an agricultural science teacher once she finishes her degree. When she isn't diving head first into the TJSSA and the Simbrah breed, Dunn is serving as an officer in both the Collegiate FFA and an agricultural honor society. In the Miss TAMUK Scholarship Pageant, she has won the Miss Congeniality award three years in a row and placed in the top three all three years she has competed.

To add to the list of accomplishments, Dunn was recently featured on popular television show, "MasterChef," in which amateur chefs prepare a signature dish and bring it before judges for review. The show flew Dunn out to Los Angeles, California after she was selected to advance in the competition at the San Antonio tryouts. Master Chef is in its sixth season and this year, Dunn was the youngest woman to make it into the top 100.

From her first peewee show to plans of returning to the TJSSA as an advisor some day, Dunn has embraced every moment with the Simbrah breed and will leave a big hole to fill on the TJSSA board. It's not often that young people are so selfless and energetic, but Dunn embodies a great combination of work ethic, excitement for the breed and heart for youth. She leads by example!

# FOCUSED ON THE FUTURE



BETM LMC Rafia continues to come on strong, he is a LMC Arcadio son out of LMC Sweet Dreams. LMC Arcadio semen is **FOR SALE!**



Congratulations to Claire Godwin on your success with BETM Sweet Emotion with the best yet to come. Keep up the good work!

## A BIG HEARTY THANKS TO OUR 2015 BUYERS:

Harris Farms • Kelly Boeckel  
Santa Esmeralda Ranch • La Morra Ranch  
La Muñeca Cattle Co. • Bar 5L Farms • Mia Barba  
Fife Land & Cattle • Matthew Salinas

**BE ON THE LOOKOUT FOR BETM CATTLE  
IN LMC GENEPLUS ONLINE SALES**



Dr. Ernesto Guerra Family  
betmguerra@yahoo.com

Ranch Manager  
Ted Tschirhart  
210-827-7949

Sales Consultant  
Victor Guerra • 956-607-5515  
vgg03@aol.com



Congratulations to Bailey Scogin on winning Grand Champion at the 2015 RGV-LS Jr. Show with LMC Daydream, a full sister to LMC Gold Medal.



Congratulations to Amelia Stavinoha on your Reserve Champion Female at the 2015 LMC Jackpot with your Dream Girl daughter.

## BE ON THE LOOKOUT FOR BETM CATTLE AT





# It's All About The Kids!

## Simbrah / Simmental / ARB Bulls/Heifers/Steers



JV Exhibitors  
2015 South Texas State Fair -  
Reserve Champion American Steer - Tristan Bertrand  
2014 South Texas State Fair -  
Grand Champion American Steer - Hannah Derouen  
2014 South Texas State Fair - Steer Show Class Winner - Gage Williams

**WE ARE PROUD TO HAVE RECEIVED THE TOP HERDSMAN  
AWARD FOR SIMBRAH AT HOUSTON 2012-2015!**

### JV CATTLE Co.

Jeff, Janet & Jamie Vayon • 409-201-3146  
PO Box 1131 • Winnie, Texas 77665



JVCC April Moon - Exhibited by Sam Neuman  
2014 Houston Livestock Show & Rodeo - Simbrah Class Winner  
2015 South Texas State Fair - Grand Champion Simbrah  
2015 Chambers County Youth Project Show Reserve  
Champion American



Ms Star Strack JVCC A370 - Exhibited by Hannah Derouen  
2015 Fort Worth Livestock Show - Class Winner  
2015 Simbrah/Simmental Superbowl - Class Winner  
2015 Simbrah/Simmental Superbowl - Reserve Division  
2015 Simbrah/Simmental Superbowl - Reserve Jr. Showman  
2015 South Texas State Fair Reserve Simbrah



CW/JVCC Ivy May - Exhibited by Charlotte Williams  
2014 Chambers County Youth Project Show Grand Champion  
Scramble Calf  
2015 National Percentage Simbrah Show - Class Winner



JVCC Jolie - Exhibited by Brennan Seale  
2015 National Percentage Simbrah Show - Class Winner  
2015 Houston Livestock Show & Rodeo ARB - Reserve Calf Champion  
2015 South Texas State Fair Reserve Champion ARB  
2015 Chambers County Youth Project Show - Grand Champion  
Scramble Calf

## The "Bear" Necessities



KSSR Temptation  
2014 Reserve Champion Simmental

LHH Oso Negro

LHH Oso Negro is our newest herd sire prospect who combines the "bear" necessities: power and mobility. Oso brings thickness and correctness in a stylish/smooth package. He also has powerful genetics on both sides. He is out of LMC Liberty (Rocco X Diva son) and KSSR Temptation. He is co-owned with Rising Sun Ranch. We are very excited about his future impact on the breed!



**La Hacienda Hinojosa**  
The Hinojosa Family  
Lucas, Norma, Lucas Jr.,  
Daniel and Vanessa



32667 N. Expressway 281 Edinburg, TX 78542  
(956) 381-8933  
LHHRanch1954@aol.com  
Find our ranch on Facebook





# PARTNERS FOR PROGRESS

*Floneca was established in 2008 when we teamed up to make our first purchase at the MAS III Sale. Over the past 7 years we have been fortunate to have the support of several individuals who have made our endeavor possible. To our families, staff and customers, we'd like to say THANK YOU!*

**Daryl Raub**  
**Will Turner**  
**Smith Farms**  
**Mark Smith**  
**Seth Almanza**

**La Blanquita Ranch**  
**Santos Escobar**  
**Pine Ridge Ranch**  
**RGV Cattle Company**  
**Glenn Madden**

**Lonnie Tomerlin**  
**Kaitlynn Miller**  
**BETM Ranch**  
**Gilbert Garza**  
**KF Livestock**



**6GLMC PAPPADEAUX** is a powerful 6G/LMC Rajin Cajun son out of LMC Blueberry. Give us a call if you're interested in semen on this champion herd sire. Co-owned with La Reina Ranch & La Muñeca.



**LMC LF CARINA** is a LMC Gold Medal daughter out of our very first purchase, Vela Titiary. We'd like to thank the Ruben Stiglich family for purchasing her and making her the high selling lot at MAS X.



Congratulations to Olivia Vela on winning Grand Champion at the 2015 RGVLS Open and Reserve Champion at the 2015 Super-bowl with RGV LN Hope sired by **LMC LF BONCO**, a Floneca bred herd sire.



**BETM MT SPANIARD** is an enticing 6G/LMC Rajin Cajun son out of our LMC Sierrita cow. He is the 2015 National Jr. Champion. Semen packages for sale, 5 units for \$250. Owned by Louie Flores.



We appreciate Tanner Livestock purchasing this exciting LMC Gold Medal daughter out of our LMC SIERRA cow. Our show prospects are eligible for the LMC Jr. Program, one of the best in the country.



**LMC 888 CHLOE** is a 6G/LMC Rajin Cajun daughter out of DBS Jennie Walker. Congratulations to Caleb Fuchs on winning Grand Champion and over \$3,000 at the 2015 \$20,000 LMC Celebration Show.



**655C LMC DEEP EDDY** is our latest addition and he is a 655C Wide Body son out of LMC Dandi. Be looking for more details on this dynamic 1/8 Senneval x 1/4 Brahman herd sire bred by Joe Seale Shure Cattle.



**LMC LF KNOCKOUT** is a 6G/LMC Rajin Cajun daughter out of our BETM Sweetie cow owned by Webb Fields. She was a class winner at the 2014 State Fair of Texas and the 2015 National Show.

## Floneca

PO Box 92 • Llan, Texas 78563

Louie Flores • 956-457-0205  
 louie@chorizosammanuel.com

Victor Guerra • 956-607-5515  
 vgg03@aol.com



# Alamo City Simbrah Sale September 21-23

Sale will feature top quality show prospects from these San Antonio area Simbrah breeders and friends. Programs featured from the Alamo group include La Morra Ranch, Baring Cattle Co., Freasier Ranch, Boening Bros. and BETM Ranch. Sale will be carried on: [www.cattleinmotion.com](http://www.cattleinmotion.com)

La Morra Ranch 210/275-0839

Baring Cattle Co. 210/867-6651

Boening Bros. 830/391-3173

BETM Ranch 956/607-5515

Freasier Ranch 830/216-7171



Show Prospects  
like these sell.



Show Prospects  
like these sell.

## Royal Family Lines

CRC is our family's cattle operation and we also are building our cowherd around some royal family lines. One such family is the Juliet family. We own her daughter, Smith Wentz Keepsake in partnership with Smith Genetics. Now, we have Juliet's granddaughter Smith CRC Amber Keepsake.

Keepsake won many honors for Caleb, including the 2014 San Antonio Simbrah Show. Keepsake is a daughter of Smith Nu Wave II and Triple P Juliet, who is a donor in the Smith and Southwestern Farms programs.

Amber Keepsake was named Grand Champion Simbrah at the 2015 Superbowl for Caryle. She is out of Caleb's Keepsake female and sired by Smith Satisfies. Amber is just beginning her show career and we are excited about her impact as a member of this royal cow family.

*For royal individuals, contact us!*

**CRC**  
-THE RODENBECK FAMILY-

David, Kellie, Caleb and Caryle  
2575 Old Mill Creek :: Brenham, Texas 77833  
979/836-7386 :: [kellie@homeandranchmortgage.com](mailto:kellie@homeandranchmortgage.com)



Smith Wentz Keepsake



Smith CRC Amber Keepsake





# Keep vaccines in prime condition

*Immune response starts with vaccine storage and handling*

**By Lisa Bryant**

When six-time NASCAR champion Jimmie Johnson prepares for a race, his car is in peak condition. The oil has been checked. His tires are fresh and the pressure is optimized. His pit crew has performed safety checks to handle any condition at the track. When you vaccinate your cattle, you also should ensure your product has the highest chance to provide a maximized immune response in your herd. Proper care of vaccines starts long before you inject them into the animal.

"Improper handling can take a very valuable tool to protect your cattle's health and turn it into a worthless two to five ccs of liquid," said J.P. Pollreis, D.V.M., and Zoetis managing veterinarian in beef cattle technical services. "It can completely destroy or inactivate the vaccine."

Good management starts before you even buy vaccine. "I would recommend that when a producer goes and gets their vaccine that they carry a cooler and have an ice pack within the cooler. They should stick the product directly from the supplier into the cooler, and from there into the refrigerator when they get back home," Pollreis said.

If ordering by mail, he advises to order early in the week so there are no distribution delays to impact the cold chain. "Certainly when vaccine gets there, the proof is in the pudding. If you open up the box and the cold pack is not cold anymore and the vaccine has become room temperature or warmer, that's an issue and the supplier should be called immediately."

## **Read the Label**

After purchasing the product, one of the most important things producers can do is to follow the label's instructions, said Dee Ellis, D.V.M., and executive director and state veterinarian of the Texas Animal Health Commission. He said labels contain valuable information about storage, dosages, withdrawal periods and administration methods. "Not following any of those instructions could potentially jeopardize the efficacy of the product."

## **Maintain Refrigerator Temperatures**

Vaccines can be sensitive to variations in temperature. "None of them should be exposed to extreme temperatures, but the live/modified live vaccines will be even more sensi-

tive to temperature extremes or mishandling in general," Ellis said.

Most vaccines require refrigeration between 35 to 45 degrees Fahrenheit. Yet studies from the University of Arkansas, University of Nevada and University of Idaho indicate that most refrigerators used to store vaccines are failing to maintain these temperatures — to the tune of 25 to 75 percent of refrigerators.

"One of the things producers do well is store their vaccines in a refrigerator," said Tom Troxel, Ph.D., professor and associate department head for animal science at the University of Arkansas, and author of the study, "The Temperature Variability of Refrigerators Storing Animal Health Products." However, the variance in those refrigerators could be affecting the immune response seen from the vaccine, he said.

"We all assume refrigerators are properly adjusted to 35 to 45 degrees," he said. "What we've discovered in testing refrigerators is a lot of refrigerators do not keep the temperature adequately between 35 and 45 degrees." He urges producers to monitor refrigerators to maintain product efficacy.

Troxel and his team have measured 72,000 data points on 250 refrigerators by monitoring the temperature on the shelf where vaccines were stored every 10 minutes for 48 hours. "Only 27 percent of refrigerators maintained a temperature between 35 and 45 degrees 95 percent of the time or greater."

The scientists are now monitoring the temperatures in different locations within the refrigerator to see if there is a significant difference. Troxel reminds producers that most refrigerators cool from the top down so the temperature of the top shelf may be colder compared to the bottom shelf. Troxel said he suspects storing vaccines in the door could be detrimental since every time the door is opened, the vaccine is exposed to outside air.

Location of the refrigerator also affects temperature variance. "We saw a trend that showed the refrigerator temperature is more consistent if the refrigerator was located in a room where the temperature was controlled," Troxel said.

Nearly one-third of refrigerators, especially mini refrigera-

tors, kept vaccine too cold in Troxel's study. Thirty-one percent of the 72,000 data points measured below 35 degrees — with the average temperature of those at 31 degrees. "Keeping vaccines below 35 degrees is more damaging to the vaccine than keeping them warm," he continued. "Freezing separates the antigen from the adjuvant, and once that happens, the vaccine becomes deactivated." If ice crystals are found in the vaccine, Troxel said you won't get the desired immune response.

Troxel said most vaccine refrigerators got demoted from the house, so it's a good idea for cattlemen to take several precautions to maintain that refrigerator's performance. Often, the refrigerator only needs to be adjusted, but Troxel said it's also best to store some other items in the refrigerator since they work best when somewhat full, but not to the extent that the cold air can't work its way down within the refrigerator. Producers should ensure the seals are good, the coils are dusted and the refrigerator is maintained according to the instructions in the owner's manual, he continued. He also recommends defrosting the refrigerator, especially mini refrigerators, if necessary, and checking that the water in the bottom pan is clean in self-defrosting models.

Troxel suggests placing an outdoor thermometer in vaccine refrigerators with a reader placed in the house to monitor temperatures. The thermometer gives the high and low for the past 24 hours along with current temperature.

"It doesn't take very many bottles of vaccine or animal health products and you have \$1,000 stored in the refrigera-

tor. That's quite an investment. A \$15 investment in a thermometer is certainly a good investment," he said.

When storing vaccines in refrigerators, Pollreisz cautions cattlemen to watch what is stored in proximity to the vaccine. "I would certainly keep vaccines away from anything that could contaminate a box or bottle. For example in a veterinary clinic, we certainly would not store vaccines next to tissue samples. From a producer perspective, I'd prefer to keep the vaccine from everybody's lunches. It's just a precaution to maintain the optimum sanitation that we can."


#### **Minimize Exposure to Light**

There's a good reason producers are told not to put vaccine on a pickup dashboard, Pollreisz said. Light, particularly ultraviolet light, can be more harmful to vaccines than heat. Light can affect the vaccine structure, which can alter or eliminate immune response.

He recommends storing vaccine in a dark refrigerator and using vaccine within two hours of mixing to protect it from direct sunlight.

"Many of our facilities have roofs overhead for the benefit of the crew as well as the animals," Pollreisz said. "If the chute is in direct sunlight, there are koozie type containers that the vaccine can be put into. It could even be covered with duct tape."

Even if you don't have your own pit crew, your local veterinarian or extension educator can be a valuable resource for information about the proper storage and handling of vaccines. With a little care, you can help your herd achieve a checkered flag at the finish line.



**For all the latest information on  
Simbrah, click on:  
[www.simbrahworld.com](http://www.simbrahworld.com)**

**You can also subscribe to the magazine  
on the home page.**

**To advertise in Simbrah World, Simbrah News  
or the web, contact:**

**Martha Hollida Garrett**

**[mgarrett@southernlivestock.com](mailto:mgarrett@southernlivestock.com)**

**903/316-8465**



# REPORTS

**Editors Note:** For more indepth coverage of events in the breed, please refer to [www.simbrahworld.com](http://www.simbrahworld.com) and visit the photos/events or junior news tabs. Since the magazine is only published three times a year, event coverage is posted in a timely fashion more thoroughly on the website. Also we encourage you to visit the web-sites of the individual ranches' for extended coverage of their particular events.

## Alamo City Sale Report

Members of the Alamo City Simbrah group, which include La Morra Ranch, Freasier Ranch, Baring Cattle Co., Boening Ranch and BETM Ranch report a successful first online sale, which was held in late February.

The sale saw an average of \$3,483 on the heifer lots in the sale and \$650 on the embryos. The high selling lot was a New Direction sired female from Baring. Kurt Hagen purchased one-half interest in her for \$6,500.

The group will hold a fall online sale on [www.cattleinmotion.com](http://www.cattleinmotion.com) on September 21-23.

## International Champions selected in Houston

Darrin Barbour made the official placings on the cattle entered in the International Simbrah Show at the Houston Livestock Show.

The junior champion, Hagan Absolutly Smokin, a Hagan Shamoo daughter, exhibited by Payton Meuth, Floresville, Texas, was name the 2015 international Grand Champion Female. Sophia Palmore, Kirbyville, Texas, saw her entry of Smith Mi Bella Cara, a Smith Satisfies daughter take the senior honor and reserve grand female title.

In the bull show, the calves dominated as Smith TMP Red Jewel, an RFI Real Deal son, owned by Smith Genetics, Giddings, Texas and Temperance Livestock, Cypress, Texas took the grand champion honor. Patti Barnett, Houston, Texas saw her entry of KSSR Powerman, a RSUN Cowboy Casanova son with the reserve bull honor.

### Other champions included:

#### Females:

Heifer Calf Champion: TK/FCC Rosie, sired by LMC KPBR Evolution 1Z135, exhibited by Fields Cattle Co., Mt. Pleasant, Texas.

Reserve Heifer Calf Champion: Smith RFI Sweet Deb, sired by Smith Nu Approach and owned by Smith Genetics and Reavis Farms, Mission, Texas.

Intermediate Champion Female: Hagan

Cupcake 92A, sired by Hagan American Chopper, exhibited by Gage Spence, Pleasanton, Texas.

Reserve Intermediate Champion Female: Smith LMC Especial 765A, sired by LMC Arcadio 5X/116, owned by Leah Thibodeaux.



Hagan Absolutly Smokin was named the Houston Livestock Show Grand Champion Female. She is owned by Payton Meuth.



Smith Mi Bella Cara was named the Houston Livestock Show International Reserve Grand Champion Simbrah Female. She is owned by Sophie Palmore.



Smith TMP Red Jewel was named the Houston Livestock Show International Grand Champion Bull. He is owned by Smith Genetics and Temperance Livestock.



KSSR Powerman, a son of RSUN Cowboy Casanova, was named the Houston Livestock Show Reserve Grand Champion Bull. He is owned by Patti Barnett.

Reserve Junior Champion: RFI Top Duchess 378A, sired by NF Smith Sargeant, exhibited by Sophie Palmore.

Reserve Senior Champion Female: LMC MM Red Velvet 102Z, sired by LMC Rhino 5W/367, exhibited by Mia Barba.

#### Bulls

Intermediate Champion: Smith SWFS Divas Nu Mark, sired by Smith Satisfied, exhibited by Smith Genetics and Southwestern Farms.

Reserve Intermediate Champion: LMC Dos Equis 5A/181, sired by LMS 6G Red Rock, exhibited by La Muneca Cattle Co. and Kendall Girault.

Junior Champion Bull: BETM MT Spaniard, sired by 6G/LMC Rajin Cajun W908, exhibited by Marcos Flores, Linn, Texas.

Reserve Junior Champion Bull: RND Cash A02, sired by Hagans Terminator 52U, exhibited by RND Cattle Services.

## Houston International Simmental/Simbrah Sale

March 3, Houston, Texas

Gross Sale \$153,770 31 lots averaged \$4,960

9 Bulls \$5,589

12 Open \$4,783

Pick of Bull Calves \$20,000

4 Embryos Lots \$4,500

5 Semen Lots \$1,614

High selling Bull Lot #2 \$12,500.

Purebred Simbrah Bull from Pine Ridge Ranch sold to Enrique Barreda, Mexico.

High selling Female Lot 8 \$7,250.

Purebred Open Simbrah female from Pine Ridge Ranch sold to Dean Galbraith, Missouri.

2 Picks of Bull Calf Crop \$20,000.

Purebred Simbrah from Pine Ridge Ranch sold to Carlos Rascon, Mesa Arizona.

Embryos from Smith Genetics sold for \$11,200 to Reavis Farms, Mission Texas.

#### Volume Buyers:

Jose Martinez, Corsicana Texas

\$42,150.00; Carlos Rascon, \$36,250

Sale managed by Schwake Cattle Services.

Auctioneered by Doak Lambert

(Continued on page 24)



# With Solid Genetics The Possibilities Are Endless.

Predictable and proven genetics from females who have proven their value, combined with the breed's best bull power is the basis for our program. We have taken some very deliberate steps to advance our program and we are excited about the possibilities and potential of our herd.

**We have added the bull power of Smith McCrary Fireball and will be using him heavily on our RFI Smith Thunderstruck and LMC Suave daughters!**



## *Highly Recommended-*

We purchased four Smith Highly Recommended daughters last fall. This herd bull is sired by the great Dream On and out of the proven, predictable and profitable Smith Priceless. These four females have style, balance and strong EPD profiles and are being mated to Fireball.



## *RFI Red Raider-*

We have this three-quarter son of Smith Evan working in our program. He has a top 1% for API and 10% for TI. He was the 2014 National Percentage Grand Champion Bull.



## *Smith McCrary Fireball 710A-*

Sired by Smith Satisfies and out of McCrary Hi Price, a Dream on Daughter out of the great Smith Priceless. He is homozygous polled and is genetically tested as a non-dilutor. He ranks in the top 5% for API and top 10% for TI. He is now part of our powerful sire lineup.



**We are joining the Synergy group as a participant this fall! Watch for our select individuals selling in the sale.**

**MONTE CHRISTO**  
*Cattle Co.*

Jud & Margie Flowers

16031 N. Monte Christo Ranch Rd.

Edinburg, Texas 78541

956/207-2087 • judf@lonestarcitrus.com



# Reports...

(Continued from page 22)

## La Muneca holds successful events

Over 250 Simbrah, Simbravieh and Brahman enthusiasts joined together to enjoy some fine hospitality, great cattle and rewarding junior shows at the LMC \$ellabration and LMC Jackpot on La Muneca Ranch in Linn, Texas March 27-28th.

The highlight of the weekend once again was the \$20,000 awarded in premium money and awards given to the hard working LMC \$ellabration junior exhibitors, who exhibited their cattle.

The LMC \$ellabration Showmanship Show awarded \$10,000 through premiums, buckles and banners to five different age divisions paying ten deep in each division. Judge was Shelly Sutton. The top two in each division won belt buckles plus a check. At the completion of the judging of the five divisions, the supreme and reserve supreme champion showmen were selected from the five division winners. This year the 16-18-year-old division champion Victor Moreno, Linn, Texas, was named \$ellabration Supreme Champion Showman bringing home \$2,200, a buckle, plus a banner. Dawson Raub, Lampasas, Texas won the reserve supreme title. He was the 12 and 13-year-old champion and took home \$1,200, a buckle plus a banner as well.

The LMC \$ellabration Cattle Show drew 41 juniors showing 75 entries and was judged by Kolten Thigpen of Wharton, Texas. Caleb Fuchs, Burton, Texas led his Boening Bros, La Muneca-Flores bred calf

champion heifer to grand champion purebred Simbrah honors winning \$3,500, a buckle and a banner. Mia Barba, Rosharon, Texas, led her senior champion La Muneca sponsored cow/calf pair to reserve champion Simbrah female honors winning \$1,750, a buckle and a banner.

In the LMC \$ellabration AOB Show, Kaitlyn Davlin from El Campo, Texas swept both titles with her LMC LF Goliath sired Simbravieh heifers sponsored by KF Livestock and Chris Davlin. She won \$750 and two banners. In the AOB Bull Show, Mia Barba led her La Muneca sponsored Simbrah bull to grand champion honors winning \$500 and a banner. Kendall Girault McAllen, Texas, led her La Muneca spon-



Mia Barba exhibited this pair to reserve grand champion Simbrah female in the \$ellabration Show and grand champion honors in the LMC Jackpot Show.



Amelia Stavinocha won the reserve grand female honor in the LMC Jackpot Show.



\$ellabration Showmanship winners included Matthew Sanchez and Ava Vela in the 8 and 9-year-old division; Robert Stavinocha and Lorelai Hill in the 10 and 11-year old group; Dawson Raub and Caleb Fuchs in the 12 and 13 year-old; Amelia Stavinocha and Olivia Vela in the 14 and 15 year-old and Victor Moreno and Josh Evans in the 16-18 year-old division. Moreno and Raub went on to win the overall titles respectively. They are pictured with Shelly Sutton, judge and Carlos Guerra, event host.



Caleb Fuchs exhibited the grand champion Simbrah female in the \$ellabration Show.

sored Simbrah bull to reserve champion AOB bull honors winning \$250 and a banner.

La Muneca also held their annual LMC Jackpot Show on Friday afternoon. LMC Jr. Show Team members competed for \$10,000 in premiums with the purse split equally between the cattle show and showmanship contest. The LMC Jackpot Showmanship Show judge this year was Robin Hermes from Yoakum, Texas. There were two divisions of showmanship and winners and the champion junior showman was Mia Barba, while John Paul Rodriguez was the senior winner. Each exhibitor received a check in the showmanship contest ranging from \$25-\$350, plus banners for the top ten.

Judge Stuart Watkins of Austin, Texas judged the cattle show with 44 entries. The top seven Simbrah females included: grand champion, Mia Barba, winning \$600 and banner; reserve champion, Amelia Stavinocha, winning \$500 and banner; 3rd, Caleb Fuchs, winning \$400 and banner; 4th – Claudia Kirk, winning \$350 and banner; 5th, Brody Hill, winning \$300 and a banner; 6th, Caleb Fuchs, \$250 and a banner and 7th, Amelia Stavinocha, \$200 and a banner. In the AOB Show the top three females were: grand champion, Mia Barba, taking home \$300 and a banner; reserve champion, Dennis Cano, winning \$200 and a banner and 3rd overall, Lorelai Hill, winning \$100 and a banner.

Kendall Girault won the Simbrah bull show with LMC Dos Equis with John Paul Rodriguez showing the reserve grand champion. Brody Hill showed the champion Simbravieh bull. The champions won \$150 plus banners with the reserves winning \$50 and a banner.

## LMC GenePLUS VIII cattle sell into five states

La Muneca Cattle held a very successful LMC GenePLUS Online Sale VIII, offering some of their own and their LMC \$ellabration sponsors' best Brahman, Simbrah and Simbravieh cattle.

The top selling Simbrah was LMC Perfect Girl consigned by the Dream Girl Team and sold for \$9,400 to Carlos X. "Pops" Guerra III. Four Simbrah lots averaged \$5,200. The top selling Simbrah semen lot was LMC Gold Medal with five units selling for \$300 per unit to Matthew Salinas from Edinburg, Texas. Forty-five units of Simbrah semen averaged \$98 per unit. La Muneca is proud to share their top genetics with both juniors and breeders.

The top selling Simbravieh heifer was consigned by La Muneca and sold for

(Continued on page 25)



In the LMC Jackpot Showmanship Junior Division, the top 10 were: grand Champion, Mia Barba; reserve champion, Claudia Kirk; 3rd-Caleb Fuchs; 4th- Lorelai Hill; 5th-Cassandra Flores; 6th-Beth Quintanilla; 7th-Dawson Raub; 8th-Peyton Moore; 9th-Robert Stavinocha; 10th-Matthew Sanchez. They are pictured with Robin Hermes, judge and Carlitos Guerra with La Muneca.



In the senior division of showmanship at the LMC Jackpot the winners were: grand champion, John Paul Rodriguez; reserve champion, Jane Hunt; 3rd-Briana Jowers; 4th-Nicole Stevenson; 5th-Brody Hill; 6th-Kendall Girault; 7th-Amelia Stavinocha; 8th-Madison Morris; 9th-Kaitlynn Miller; 10th-Leandra Flores. They are pictured with Robin Hermes, judge and Carlitos Guerra with La Muneca.

## Reports...

(Continued from page 24)

\$4,100 to Dr. Tobin Pennington, Mitch Thomas and Victor Guerra. The STAR Heifer group donated two heifers that sold for \$5,200 to Billy Thomas from Sowell, Texas and \$4,900 to La Muneca creating an additional \$10,100 for the STAR Scholarship Fund.

The top selling Brahman lot was a cow calf pair that sold for \$7,200 to the Sartwell Brahman Ranch from Sealy, Texas. The second top selling Brahman lot was another cow calf pair that sold for \$6,300 to Joey Ledbetter from Batesville, Mississippi. Six Brahman lots averaged \$4,867.

The top selling Brahman semen from



This Simbrah female consigned by the Dream Girl Team sold for \$9,400 to Carlos X. "Pops" Guerra, III in the LMC Gene-PLUS Online Sale VIII.

+LMC LF Ambassador sold for \$180 per unit to La Morra Ranch from Floresville, Texas.

The second top selling Brahman semen was LMC Polled Madison also selling to La Morra for \$110 per unit. Forty-five units of Brahman semen averaged \$104 per unit.

## Winners named at The Elite

The Hagan family hosted The Elite Simmental/Simbrah Sale and Show on May



Miranda Skaggs won The Elite Simbrah Show with her Hagan American Chopper sired female.



Payton Meuth won the Percentage Simbrah Show with her Hagan Smith Hazard 51X daughter.

9th in Yoakum, Texas. The event featured showmanship, Simmental, Percentage Simbrah and Simbrah shows for youth, as well as a live closeout on the online sale offering. The 20 head sale offering averaged \$4,303 and was topped by a \$21,000 purchase by Davis Cattle Co/Kash Long

(Continued on page 32)



Paige Hovey won the Simmental grand honor with an MCM Top Grade sired heifer.



There were three division winners in the showmanship contest. (L to r) Justin Yancey, judge, Paige Hovey, senior winner; Miranda Skaggs, junior winner; and Kallie McGinley, intermediate and overall winner, Codl and Reese Hagan, event hosts.



## Triple J Ranch/Tortorici

Jake and Amber Tortorice 409/782-5892 or 409/287-3234  
Jake and Mary Tortorice • Sour Lake, Texas • jt@raosbakery.com

We think the addition of Smith Detonator to our program is accelerating our herd to greatness! Detonator provides the genetics of Smith Satisfies, who sired the 2015 National Champion Get of Sire and Smith Ciao Bella, the 2011 International Champion. He is also a full brother to Smith Mi Cara Bella, the 2015 International Reserve Grand Champion Female, campaigned by Sophie Palmore!

We're full speed ahead down here on the Gulf Coast with Detonator at the lead. Plus we have Master Mind, a full brother to Highly Recommended, Always In Style and RFI Thunderstruck. His calves are on the ground and are impressive.

**We will be selling some very high quality lots, representing the genetics of Detonator and Master Mind in the 2015 Simbrah Synergy Sale this fall.**

**We have some commercial Sim-influenced females for sale!**



# WHERE ARE THEY NOW?

By Martha Hollida Garrett

We visited with six former junior Simbrah exhibitors about their lives today and how being involved in the junior programs and educational and leadership contests of the Texas Junior Simmental/Simbrah Association (TJSSA) State Futurity, American Junior Simmental Association (AJSA) National Classic and American Junior Simbrah Roundup (AJSR) contributed to their skills set and how those skills and experiences enhance their careers.

## Jay Behrens

Behrens now lives in Houston, Texas and has been married for four years. He works for Martin Preferred Foods, a family owned, further processor company that primarily supplies restaurants and broad-line distributors like Sysco and Ben E. Kieth with center of the plate items (beef, lamb, pork, chicken, veal, and wild game), as well as specialty items like cheeses, sausages and frozen goods. He is currently the director of Poultry Processing and Research and Development. He received his B.S. and M.S. degrees in animal science at Texas A&M University. Prior to joining Martin Preferred Foods, he worked for Cargill in California.

Behrens participated in the summer leadership contests and enjoyed the travel to the National Classics.

"As many involved in the industry have outlined, the process of raising, feeding, and showing an animal teaches a myriad of valuable life lessons. Added to this, the extra events, competitions and activities allow one to truly develop the traits of leadership, integrity, hard work, dedication and commitment. I don't believe there is a more robust program to be involved in when it comes to allowing young kids and adults to constructively develop the tools necessary to succeed in the professional world. I continually use the skills of public speaking, decision making and critical thinking that I developed in the Simbrah junior program to lead my department in the right direction," he explains.

Currently, Behrens manages 70 plus employees and uses these tools on a daily basis.

"Whether it is teaching a new employee how to produce a certain cut or working through product development with a new customer, I have to be able to convey my message and then take the lead on accomplishing that task," he concludes.

## Haley Smith

Smith also lives in Houston and is an occupational therapist, specializing in spinal cord injury and specialty rehabilitation at The Institute for Rehabilitation and Research (TIRR) Memorial Hermann.

"I help people who have suffered a spinal cord injury, amputation, severe burn, or have a neurodegenerative disease, such as MS or ALS, to regain independence in their lives. I teach them how to get back to doing things like dressing themselves, bathing, feeding themselves and any other daily tasks they need to do with as little help as possible. Additionally, I help people get back to doing the things they love like sports, gardening, or hunting after an injury or illness. I also fit people who are not able to walk again into the wheelchair that will be their primary mode of mobility," she explains.

Smith competed in ten state futurities, as well as three national events and her biggest takeaways revolved around the speaking events.

"These events allowed me to hone my speaking skills, learn how to think on my feet, enhance my critical thinking skills and truly allowed me to grow as a person. Also, the communication skills I gained in these events improved my interview



Jay Behrens



Haley Smith



Josie B. (Nichols) Seale



skills, which allowed me to pay for college through scholarship programs from TJSSA, Houston Livestock Show and Rodeo, 4-H and other organizations,” she described.

In addition, she credits the leadership contests for developing her skills of critical thinking, communication and ability to act and think quickly, which she uses daily in her position.

“I must quickly solve problems in the moment with patients to allow them to master a skill or complete a task with which they have difficulty following their injury or illness. Additionally, these programs helped teach me the importance of collaboration and hard work, which allows me to best advocate for my patients and work within an interdisciplinary team in the world of modern medicine,” she adds.

Smith did her undergraduate work at Austin College in Sherman, Texas with a double major in classics and history, attended graduate school for classics at University of Florida, and obtained her Master of Occupational Therapy from University of Texas Medical Branch.

“I cannot stress enough the importance of these programs for the development of strong, confident, independent, and hard working young adults. I would not have accomplished what I have been able to do so far without the strong foundation these programs helped me to build. The skills I gained through these programs have opened many doors in my life both directly and indirectly. I am truly blessed to have been part of an organization with such strong leadership programs as a child and young adult,” she said.

#### **Josie B. (Nichols) Seale**

Seale was one of those junior exhibitors who didn’t miss the summer events and she made it to eight National Classics, including her first one in Minnesota.

She and her husband, Joe Seale, who she met through showing and their two young sons, Nolan B. and Waylon, live in her hometown of San Augustine, Texas. They operate Seale Show Cattle and she is the ag teacher at nearby Chireno High School. She teaches a variety of ag mechanic classes, focusing on welding and metal fabrication. She teaches advanced animal science and principles of agriculture food and nature resources, while also serving as an advisor to their FFA chapter. She received her B.S. degree in agriculture science from Texas A&M University.

When she reflects on her time competing in the leadership and educational events of the junior program, she places a lot of emphasis on the networking aspects.

“I would have to say the lifelong friendships that I made stand out to me as one of the key components. I like being a part of these breeds that were and will always be a second family to me. I also took away a love for helping others and trying to make younger exhibitors feel more confident in participating in the contests. Little did I realize then, that helping the younger kids study and prepare would prepare me for my career. It has been very helpful in my teaching career,” she explains.

Daily, Seale relies on skills and knowledge she gained from the contests, most notably the public speaking and sales talk contests to assist her in her teaching position.

“These contests helped me gain the confidence to stand up in front of others and speak,” she stresses.

#### **Clayton Boldt**

Boldt is a senior communications specialist in external communications at University of Texas MD Anderson Cancer Center in Houston and prior to this position, he was involved in cancer research.

“I contribute to the Making Cancer History program by sharing cancer prevention research and information with Texas families. This includes writing press releases and articles, coordinating with media to cover exciting research and activities, and preparing additional resources to educate the general public. I very much enjoy using my background in science to communicate the exciting developments in cancer research with those outside of the scientific community,” he explains.

He participated in all the educational events on a state level and traveled to four

(Continued on page 28)



**Clayton Boldt**



**Krysta (Popp) Baring**



**Randi McBroom**

# Where are they...

(Continued from page 27)

National Classics across the country. He feels these competitions and experiences fostered some very positive values for him, adding, "These have helped me throughout my adult life, having shaped not only my sense of dedication and perseverance, but also humility and loyalty."

"Despite the wealth of knowledge I learned by raising show cattle, very little of that information comes into play in my life now. Much more, I use the skills I never realized I was building. As many of my friends back then will remember, I was quite the shy, quiet kid. Becoming more and more involved in leadership events and competitions helped to bring me out of my shell, build my confidence and teach me that I could think quickly to solve unforeseen problems. These are critical not only for my current career, but for anyone to be successful in life," he concludes.

Boldt and his wife, Laura, are expecting their first child, a son, Ryan.

## Krysta (Popp) Baring

Baring is married to Ryan Baring, a former TJSSA and AJSA member and they have a son, Ryder, a daughter, Rylee, and they are expecting their third child in November.

Baring is primarily an oil and gas title attorney, based in Floresville, Texas. She represents oil companies, as she searches the title of lands across Texas and renders opinions as to the ownership of those lands and from whom to take leases. In January 2013, she was made partner at Foster & Harvey, P.C. She has been involved in the expansion of the firm into Midland, Texas, as well as to include the fields of family law, probate and business organizations.

She graduated from Texas A&M University in 2005 with a B.S. in agribusiness, a minor in economics and a certificate in international agricultural trade. She worked as a loan officer for The Farm Credit Bank of Texas for one year and then went on to pursue her J.D. from St. Mary's School of Law in San Antonio. She completed the J.D. in December of 2008 and became licensed to practice law in May 2009. Upon being sworn in, she will soon be licensed to practice in Michigan, also.

"I became a member of both the TJSSA and AJSA in 1995 and attended my first ever state futurity in 1996. From there, I didn't want to stop and knew the Simbrah breed was the place for me. I competed in my first national classic in 1996 in Ft. Worth, Texas and I was a repeat competitor and attendee through 2004. I served on the TJSSA Board of Directors for several years, including holding the office of president in 2001, as well as several other offices throughout my term. I was also named TJSSA Sweetheart in 1998. In 2001 in Ft. Collins, Colorado I was elected to the AJSA Board of Trustees. I served two terms on the board and proudly represented the association as chairman in 2004 at the AJSA National Classic in Monroe, Louisiana. I also interned in Bozeman, Montana with the AJSA in 2003," she recalls.

She is most grateful for the friendships and development of real life skills that she gained from her involvement.

"The programs offered to junior Simbrah exhibitors are next to none. The leadership and skills each junior has the potential to develop is immeasurable. However, I will be the

first to tell anyone that it is the responsibility of each individual to take full advantage of all the opportunities. Just as in everyday life, no one is going to hand you the answer to your goals or dreams on a silver platter; you have to be willing to work towards achieving them. Dedication and determination are key factors. But, if you participate in the programs that are offered, always try your hardest, and strive to do better, you will prosper....no doubt! And then there are the friendships. Most people cannot begin to fathom the friendships that you can walk away with from the contacts you make in the Simbrah breed. Although we were all out to win each and every contest, we were all there to support each other, too. Today, I am proud to say that I have friends across the nation that I can call upon for anything I need, whether related to the beef industry or not. Not to mention, 12 years later, I married Ryan, one of the guys I met at my first ever-junior nationals. He will also admit that he owes part of his success, as owner and president of Baring Logistics, LLC, a third party logistics brokerage company, to the skills he gained by competing in the competitions," she emphasizes.

She cites public speaking as the contest that she utilizes in her career.

"On a daily basis, I talk to people that I do not know, have never met before, and may likely never meet in person. However, my past participation in the public speaking contest makes this task in my everyday life a breeze. I learned to articulate and pronounce, be strong and stand firm in what I have to say, and never be afraid to admit I'm not sure of an answer on the spot. As an attorney, I don't always know the answers to questions asked off the top of my head; however, I respond just as I did in competitions 20 years ago, "I'm not positive at this moment, but I will look it up and get back to you." I never hesitate to admit I don't know something because I'd much rather give the right answer, even if it is a few days later," she said

## Randi McBroom

McBroom lives in Houston and is the executive director of events for Todd Events. She plans and designs luxury social events, such as weddings, birthdays, galas, and more. She has orchestrated occasions across the country, including projects at The Super Bowl, Tony Romo's wedding and some very high national profile charity events.

She obtained a B.S. degree from Texas A&M University in 2005 in ag development, with a minor in floral design, followed by a M.S. degree from Texas Tech in 2006 in restaurants, hotel, and institution management.

McBroom was a many time exhibitor at the summer competitions.

"I loved how the competitions focused on so much more than just a cattle show. I think it's really important to see how the individual events such as sales talk, public speaking, quizzes and advertising helped train the exhibitors for a more real-world approach to learning about the activity they are involved in and a potential business. It was also really nice to have the family aspect, where the groups traveled together, ate meals together, went exploring, and spent a lot of time as friends, and not just competitors. There was a great sense of balance with achievement both as individuals and as a team, the amount of support from your friends,

(Continued on page 29)



## Where are they...

(Continued from page 28)

parents, and advisors was unparalleled," she said.

Although her career path took her away from the ranching lifestyle, she still feels there are many skills that she engages on a daily basis that she learned as a young girl.

"I grew up learning the details of business management (expenses, profits, losses, industry standards, growth strategies, sales tactics, etc.). I can still remember all of the hours that my mom and I spent balancing numbers for 4-H and FFA record books by hand before we got a computer system. Those skills trained me to focus on the details behind a successful operation. In addition, I believe that my experience of showing and competing in the educational events taught me the value of hard work, teamwork, and leadership. I remember when I was trying to break into the event industry, as I told multiple people that I would do anything it took to get my dream job, even if it meant sweeping the floor all day. That willingness to do whatever it takes to get the job done has been a huge catalyst in my career path. Plus, I get to surprise my city friends with my extensive cattle knowledge!"

McBroom also recalls one very special memory, "I went to my first AJSA National Classic with a family that my dad knew, but I had never met and the Texas group. I have to say in retrospect, thank you to my parents for sending me across the country with a bunch of strangers, who soon became friends."

\*\*\*



### Advancing our program



Smith Barth Enthralled-A three-quarter blood female sired by Smith Andy N Black now in our herd.



RFI Kristin 373A - A purebred Simbrah female sired by Ronen and carrying Smith Also N Red breeding.

We started in the cattle business with select Simmental purchases and we established a strong foundation. Now we are advancing our program with key additions of Simbrah and percentage Simbrah females, as well as producing percentage Simbrah from our Simmental nucleus!

We're excited about the business and the cattle we have purchased.

Visit us at [www.btmaiorano](http://www.btmaiorano) and watch us as we advance our program!

**Bob and Tammy Maiorano**  
678 Moss Rose Lane • Driftwood, Texas 78619  
Tim Smith, consultant 512/587-7896 • [smithgenetics1@gmail.com](mailto:smithgenetics1@gmail.com) • [www.btmaiorano](http://www.btmaiorano)

## New Location! Improved Genetics! Bright Future!

### Honeycutt Ranch

We have moved our Simbrah operation to East Texas and are concentrating on improving and expanding our herd. Our genetic base includes cattle from Pine Ridge Ranch, Smith Genetics and Strack Farms.

We are also excited to announce that we will be joining the Synergy Simbrah group as a participant this fall! We will have cattle selling in this premier event and are looking forward to sharing our program!



When your travels bring you to East Texas, come see us!

### Honeycutt Ranch

Charley and Cheryl Honeycutt  
16767 Tarlton • Mabank, Texas 75147  
830/391-0868 • [cbhoney56@gmail.com](mailto:cbhoney56@gmail.com)



# STARTING WITH A GENETIC EDGE

We have just started a Simbrah program and we have started a very good one. To lead our program, we have chosen LMC 6G Red Rock, the 2012 International Grand Champion and Reserve National Champion Bull. We purchased him for his length, deep cherry red color, extension in his front one-third and we see him as a bull that can change a lot of cattle and make an impact! He brings the genetic potential of his sire, LMC Rocco, a producer of champions and his dam is the great LMC WFC Ms Dream Girl, who has rewritten the breed's history books. That combination is bound to be a GENETIC EDGE!

In addition, we have purchased females from RX Simbrah Ranch, Filegonia Cattle Co., Smith Farms, Tom Brothers Ranch, La Negra Cattle Co., RGV Cattle Co., La Muneca, Pine Ridge Ranch and a great set of heifers from 6G Ranch!

We think we've got the GENETIC EDGE and we are looking forward to being involved in the Simbrah breed.



**LMC 6G RED ROCK** Breeding Shares For Sale:  
10 units of semen for \$600, volume discounts available.

**BAR 5L FARMS || H3 HARRIS FARMS SIMBRAH**

Lincoln Lecompte and Josh Harris

8424 Greenwood Spring Ridge Road, Greenwood, LA 71033 || 903-754-2094 || llecompte@sersi.com

## LOOK WHO'S ON THE HALTER!

*We want to send a big shout out to our young customers, who will be at the halter of WLE heifers at the summer shows!*

Ryleigh Whitaker  
Tori Hogg  
Kala Hanson  
Meghan Murphy  
Kenzle Martinez  
Landon Stem

Avery Carpenter  
Trent Clark  
Callie Henly  
Skarlett Higginbotham  
Kate Roberts  
Addie McCain

**See us for your next show heifer!**

**WALTERS**  
*Livestock Enterprises*

Val Walters Family

2300 Dock's Crow Road, Brantley, Texas 77522

979-277-2817 • [jwalter@wlelivestock.com](mailto:jwalter@wlelivestock.com)

[wlelivestockenterprises.com](http://wlelivestockenterprises.com)

Rodney Finch, General Manager of Livestock Operations

979-224-2101 • [rodneyfinch@gmail.com](mailto:rodneyfinch@gmail.com)

*We thank you and your families for purchasing from us and for the confidence you place in our genetics! We will be rightside to see you at the halter at the State Futurity, Roundup and National Classic!*

*Good luck in the show ring and leadership contests!*



The premier offering for  
*Quality*  
and **POWER**



**October 24, 2015 • 4:00 PM**  
**SMITH GENETICS, GIDDINGS, TX**  
**and the \$15,000 Synergy VIII Showcase**

Offering 100 plus lots of Purebred and  
Percentage Simbrah Cattle, including select Simmentals.

A lineup deep in show prospects, bred females, foundation donors,  
donor prospects and embryo lots. There will also be some featured bull lots.

## 2015 Synergy VIII Weekend Schedule

### Friday, October 23

Noon Viewing of Sale Cattle  
6:00 PM Social

### Saturday, October 24

All Day Viewing of Sale Cattle  
Noon Lunch  
12:30 PM Sales Talk and Skill-A-Thon begins for juniors  
1:00 PM Showmanship  
4:00 PM Simbrah Synergy VIII Sale, followed by dinner

### Sunday, October 25

9:00 AM \$15,000 Synergy Showcase

## For additional information:

Contact Tim Smith, 512-587-7896 • [smithgenetics1@gmail.com](mailto:smithgenetics1@gmail.com)

Welcome to Jud and Margie Flowers, Monte Christo Cattle Co. and Charley and Cheryl Honeycutt, Honeycutt Ranch, as they will be joining us as participants this year!

For updates follow our [facebook](#) page or click on the Synergy tab at [www.smithgenetics.com](http://www.smithgenetics.com).

# THE EVENT

## of the Simbrah Breed



\$15,000 in awards and premiums given in the  
Synergy Showcase, plus leadership contests.



The breed's best genetics sell from elite programs,  
representing proven cow families.



A weekend of fun, cattle talk and breed promotion.

## Reports...

(Continued from page 25)

Wheeler, Texas. The lot was a purebred Simmental from the Hagan program. Luke Fuchs, Burton, Texas, purchased a purebred Simbrah for \$9,900, also from the Hagan program.

The showmanship was judged by Justin Yancey and the winners in the three age groups were Miranda Skaggs, Kallie McGinley and Page Hovey. McGinley went onto be named the overall winner in the contest.

Christian Schroeder served as the judge for the cattle show, which featured cattle from Elite participating sponsors.

Grand champion Simmental honors were awarded to Paige Hovey, with a Hallak bred heifer, while Tori Merryfield won the reserve title with a Hagan bred heifer. Payton Meuth was the winner of the Percentage Simbrah show with her Hagan bred heifer. Miranda Skaggs won the Simbrah show, while Gage Spence was awarded the reserve grand champion Simbrah title.

### Recap of Junior Champions at majors

The Simbrah breed had very impressive

numbers at the Texas major junior shows this year and was capped off with the breed taking the Houston Livestock Show Supreme Grand and Reserve Grand



Regan Merryfield exhibited the grand champion Simbrah heifer at the Fort Worth Junior Show, Hagan Fancy 6A.



Mia Barba exhibited LMC/MM Red Velvet to grand championship honors at the San Antonio and Houston Junior Shows. In Houston, her entry went on to be named Reserve Grand Supreme American heifer.

American Champion titles. In addition, the Simbrah portion of the Simmental-Simbrah Show, held in conjunction with the San Antonio Livestock Show drew 134 entries.



Caryle Rodenbeck exhibited the grand champion Simbrah heifer at the Simmental-Simbrah Superbowl. Her heifer was Smith CRC Amber Keepsake.



Payton Meuth saw her heifer, Hagan Eminence, win the grand champion percentage title at the Superbowl and the Houston ARB champion honor. She was also named the Houston Supreme Grand Champion American Heifer.

For all the latest information on Simbrah, click on:  
[www.simbrahworld.com](http://www.simbrahworld.com)

## They Went To The Backdrop With Freasier Genetics!

Congratulations and many thanks to Megan Rogers for winning numerous championships with JLF Bit-O-Honey over the past two years, including Calf Champion at the Simbrah Simmental Superbowl, Reserve Champion at TJLA Belt Buckle Bonanza, Champion at TJLA Fall Classic, and Intermediate Champion at the Houston Livestock Show, plus many other championships and showmanship awards. Good luck to Megan as she hits the circuit with three Freasier heifers again this year.

We also want to thank Kenzie Martinez, who won many championships with JLF/LHH Farfalla, including Junior Division Champion at the RGVLS livestock show and numerous showmanship buckles, as well as Matthew Salinas who won several championships with JLF Dominique. Kudos to Hollis Leonard, Alex Barbosa and Andrew Cano for also doing an excellent job with their Freasier heifers.

We especially want to thank the buyers who invested in Freasier Ranch genetics at the Alamo City Simbrah Sale: Harris Farms, Kurt Hagen, Domingo Fernandez and Bar 5L Ranch.

**FOR SIMBRAHS—WE'RE YOUR SOURCE!**



Megan Rogers



Megan Rogers



Kenzie Martinez




Matthew Salinas

## FREASIER RANCH

3815 US Hwy 181 N • Floresville, TX 78114  
210-313-0926





**JOHNSON CATTLE COMPANY**  
 Simbrah Breeders  
 Wayne and Kenny Johnson  
 Owners  
 Wayne: 830/391-2571 (Cell)  
 Kenny: 361/438-3413 (Cell)  
 Email: wjohnson4945@sbcglobal.com  
 Facebook: Johnson Cattle Company  
 Kenedy, Texas

**Terry Reagan**  
**AUCTIONEER**  
 215 W. Bandera Rd., Ste. 114-624  
 Boerne, TX 78006  
**210-414-4411**  
 Thanks to  
 Simbrah Synergy &  
 Brush Country Bull Sale



**LOST CAUSE RANCH**  
 Jody Matejicek  
 7189 CR 180 • Anderson, Texas 77830  
**979/224-3121 (c)**  

[lostcauseranch@yahoo.com](mailto:lostcauseranch@yahoo.com)

**4 SIMBRAH CATTLE**  
**LITTLEFOOT CATTLE COMPANY**  
 Doug, Karen, Daniel and Kevin Lightfoot  
 4410 Meyer Road • Needville, Texas 77461  
 Home: 979/793-3482 • Cell: 832/473-0671  
[dlitefoot@yahoo.com](mailto:dlitefoot@yahoo.com) • [www.Littlefootcattle.com](http://www.Littlefootcattle.com)

# TEXAS A&M BEEF CATTLE SHORT COURSE

**- AUGUST 3 - 5, 2015 -**

**The Largest Beef Educational Event In The Country**



## COURSES INCLUDE:

- Over 20 SESSIONS covering basic practices, new technologies, and hot topics
- 10 Pesticide CEUs
- 20+ BQA Credits
- Live animal demonstrations
- 50+ HOURS of training
- 120 Exhibitors Trade Show

Registration fee:  
**\$180**

(\$220 AFTER JULY 30<sup>TH</sup>)

COME ENJOY OUR *famous*  
 AGGIE PRIME RIB DINNER!

979-845-6931 | [extansc@ag.tamu.edu](mailto:extansc@ag.tamu.edu) | [WWW.BEEFCATTLESHORTCOURSE.COM](http://WWW.BEEFCATTLESHORTCOURSE.COM)



# "The Changing Environment"

Many thanks to the Carlos Guerra and Luis Flores Families for investing in the future by purchasing our pick of the Red Rock calves in the last online sale! These families know success, and they will make the most of their pick out of a phenomenal set of calves. We currently have plenty of young females and herd sire prospects left sired by Red Rock! These calves are moderate, powerful and functional, and they will work in a changing cattle industry!



LMC 6G Red Rock has been our lead herd sire for the past two years, and we are extremely satisfied with the functional cattle that we will be adding to our herd this year and next from him! The powerhouse genetics of LMC Dream Girl and LMC Rocco will add Power, Performance, and Production to our herd! LMC 6G Red Rock has changed homes, but we will continue to use him to produce functional cattle!



This phenomenal female leads a string of Fleckvieh influenced females that we have put together over the past six years to add maternal strength back to the breed! We are expecting these females to be the foundation of several successful herd bull prospects in the years to come. We currently have several young herd bull prospects on the ground right now! If you are looking to change your program in a positive way, these young men could be Breed Changers with power-packed maternal pedigrees!

We have continued to source the best Simmental genetics to add to the Simbrah breed, and we have once again found a herd sire for the future. Janssen Farms allowed us the opportunity to purchase "Best of the Best" of the JF Rancher (pictured) x Rebs sons! We are super excited about our new, young herd sire, and he is already turned out on the cows! Great numbers, Phenomenal Phenotype, and Power Packed Pedigree...look for his progeny to hit the ground running early next year!



**6G Ranch**  
simbrah

Fred & Sharon Grahmann

Rock Island, TX 77470

Eagle Lake Location: 125 Arrow Road • Eagle Lake, TX 77434

Home: (979) 234-3967

Fred: (979) 758-4759 • Michael: (361) 772-0188 • Leroy: (979) 758-4671

Email us at: msgrah71@yahoo.com

# Double The Fun!

Our efforts in the show ring we're doubled this spring, as our youngest daughter, Ava, participated in her first round of majors. It was double the trouble, double the fun and double the wins for the Vela gals! Plus it was very gratifying that both of their heifers were bred and raised in our program. We also reached one of our goals, of winning at a major, as Olivia had the reserve grand champion at the Superbowl and grand at the Rio Grande Valley show.

Olivia also showed LMC RGV CTCF Olive, a LMC Red Rock x RGV LMC Dr. Beauty to calf champion honors at both the junior and open Rio Grande Valley Shows, and took the reserve grand honor in the junior show.

Big shoutout to Makayla Sanchez, who showed LMC RGV CRCF Blossom to STAR Grand Champion Simbrah/Reserve Supreme honors and reserve calf champion at the Rio Grande Open Show.



Olivia Vela with RGV LN Hope

Heifer is LMC LF Bosco x RGV KC Faith

Superbowl Junior Champion and Reserve Grand Simbrah  
Rio Grande Valley Open Show Junior and Grand Champion Simbrah  
\$ellabration Reserve Junior Champion



Ava Vela with LMC RGV CTCF Ivy

Heifer is LMC Red Rock x RGV LMC Dr. Beauty  
Heifer is \$ellabration Reserve Heifer Calf

**RGV CATTLE COMPANY**

Rene, Gina, Olivia and Ava Vela

2913 Ocean View Dr. • Edinburg, Texas 78539

956-279-2200 • Rgvrene@aol.com







# RIO GRANDE VALLEY

## THE BIRTHPLACE AND CAPITAL OF SIMBRAH

The good Lord has blessed the RGV with some bountiful rains here recently and the pastures and cattle are bouncing back from the prolonged drought. Although the drought has taken its toll on the region, the RGV remains the source for the most Simbrah cattle in the USA within one hour of each other. So if you are in the market for a show heifer, a commercial or herd bull, come see us here in the RGV. If we don't have it, we can sure help you find it and have a good time doing so. Many of Simbrah's leaders are from the RGV – from the late Bud Wentz helping start the breed in the late 60's to La Muñeca starting their annual Jr. Educational Round ups in the late 80's to the first Simbrah steer show in the early 90's and MAS in the early 2000's, you can count on RGV breeders to **MAKE THINGS HAPPEN** for Simbrah.



CONGRATULATIONS to Olivia Vela and RGV Cattle Co. on winning Grand Champion in the 2015 Open RGV Show and Reserve Grand at the Super Bowl with their LMC LF Bosco daughter.



CONGRATULATIONS to MAS and the winners of their annual MAS Showmanship Clinic and Show held during the 2015 RGV Show. The judge was long time Simbrah breeder and enthusiast Rene Vela.



CONGRATULATIONS to Reavis Farms and Smith Genetics on their 2015 National Champion Purebred Simbrah Female sired by Smith Nu Approach and RFI Debutante.



*It Is Well Worth The Trip !!*



CONGRATULATIONS to Mia Barba for winning the SA (\$10,000) and Houston Junior Shows with her LMC Rhino daughter out of a LMC Soldier daughter with a 6GLMC RajinCajun herd bull prospect.



CONGRATULATIONS to the LMC Sellabration Showmanship winners and exhibitors that competed for \$20,000 in premiums. Caleb Fuchs and Mia Barba won the purebred show. CONGRATS TO ALL EXHIBITORS !!



LMC Suave is one of the leading sires at Monte Christo Ranch. He is sired by the International Champion LMC RFI Smith Red Bullet and has progeny for sale at the ranch. Come see us !!

- 7N Ranch - Donna  
Nieschwitz Family  
956/460-6002  
pnieschwitz@sbglobal.net
- Brolico Cattle Co. - Linn  
Benjamin & Tonya Hill Family  
956/227-8239  
tonyahill@yahoo.com
- La Blanquita Ranch - Mission  
Ruben Garba & Sons  
956/624-1428  
lbranch6@yahoo.com
- La Hacienda Hinojosa - Edinburg  
The Lucas Hinojosa Family  
956/381-8933  
LHHRanch1954@aol.com
- La Muñeca Cattle Co. - Linn  
Carlos X Guerra Family  
956/383-7566 (M) 802-1841  
www.lamuñecacattle.com
- La Negra Cattle Co. - Edinburg  
Javier Moreno Family  
956/637-7408  
javiermcb@aol.com
- LPJ Ranch - Linn  
Luis Flores Jr. Family  
956/457-0205  
louie@chonzosanmanuel.com
- Monte Christo Ranch - Edinburg  
Jud and Margie Flowers  
956/207-2087  
jud@lonestarranch.com
- Reavis Farms, Inc. - Mission  
Randy Reavis Family  
956/585-6831  
www.reavisfarms.com
- RGV Cattle Company - Edinburg  
Rene Vela Family  
956/279-2200  
Rgvrems@aol.com
- Top C Cattle Co. - Pharr  
Benny Cano Family  
956/499-5729  
bcanoj@rgvvt.com





**Bovine Elite, LLC**

- \* Semen & Embryo Sales
- \* A.I. & ET Equipment Sales
- \* MVE & Taylor Wharton Tanks
- \* A.I./Palpation Clinics
- \* TruTest Scales
- \* Professional Exporting & Importing
- \* Semen & Embryo Warehousing
- \* A.I. Consultation

**Bovine Elite, LLC**

3300 Longmire Drive • College Station, Texas 77845  
800-786-4066 • 979-693-0388 • 979-693-7994 Fax  
carl@bovine-elite.com • www.bovine-elite.com

## Knezek Simmental/Simbrah Ranch



Red and Black Show Heifers,  
Bulls & Steers  
**Call For Your Next Champion -  
Superbowl Eligible!**

Brian Knezek  
2140 Morris Community Road  
Yoakum, Texas 77995  
361/293-1590 Mobile  
[knezek@gvcc.net](mailto:knezek@gvcc.net)  
[www.knezeksimmentalranch.com](http://www.knezeksimmentalranch.com)

## CMAN Cattle Co.



Robert, Darlene, Danielle and Jessica Seaman  
17755 Kitzman Rd.  
Cypress, TX 77429

(832) 264-7766 tel • (281) 345-9201 fax  
[seaman.robert@gmail.com](mailto:seaman.robert@gmail.com)

## KATHY HUTTO & JEFFREY REED

9660 FM 713  
Dale, Texas 78616  
512/507-5718

Embryos for sale sired by Charismatic

**Simmental and Simbrah**

For cattle information contact Tim Smith, 512/587-7896




Featuring Sargeant daughters

## TRIPLE P RANCH

Harvey and Marcy Popp  
Pearland, TX  
713/906-3992  
[happytrails1029@yahoo.com](mailto:happytrails1029@yahoo.com)

## STARTING WITH THE BEST BURESH CATTLE



Bob Buresh  
5152 Loma Alta Drive • Frisco, Texas 75035

For information contact our consultant,  
Tim Smith, 512/587-7896

We have the influence of Priceless in our young program.


## SHALLOW WATER RANCH

Your Leading Source for Black Simbrah Cattle - Since 1993

**REGISTERED BLACK SIMBRAH BULLS FOR SALE**

*SWR*

Bobby & Jeanne  
Thornhill  
21501 CR 496  
Rising Star, TX 76471



SWR Black Chief  
Homozygous black, purebred Simbrah.

*SWR*

Ranch  
254-643-6715  
Cell  
325-647-4030


## Ronnie Reeves

9660 FM 713  
Dale, Texas 78616  
512/507-5719  
[rrtranspo@yahoo.com](mailto:rrtranspo@yahoo.com)

## FIELDS Cattle


Mt. Pleasant, TX  
903/204-2339 • [fieldscattle@yahoo.com](mailto:fieldscattle@yahoo.com)  
*Tim, Karen, Katie, Webb & Dulcie*





KENTUCKY DIVISION  
Quarter Horses, Simmental and Simbrah Cattle

Jason Smith, Aimee & Andy Nienaber, Lisa & Nathan Naive, William & Beth Smith  
For information contact Tim Smith, [smithgenetics1@gmail.com](mailto:smithgenetics1@gmail.com) • 512/587-7896



**Smith Andy N Black**





*Save the date...*

- June 11-14-TJSSA Futurity, Bryan, Texas
- June 25-MAS X Showdown, Crescent (Wharton), Texas
- June 25-27-American Junior Simbrah Roundup, Crescent (Wharton), Texas
- July 4 - 7-LMC GenePLUS Online Sale IX
- July 5-12-AJSA National Classic, Bryan, Texas
- August 3-5-TAM Beef Cattle Short Course, College Station, Texas
- August 29-September 1-LMC GenePLUS Online Sale X
- September 21-23 - Alamo City Online Simbrah Sale
- October 16-Pan Am Simbrah Show, State Fair of Texas, Dallas, Texas
- October 18-Junior Simbrah Heifer Show, State Fair of Texas, Dallas, Texas
- October 23-25-Simbrah Synergy VIII, Giddings, Texas
- November 21-21-LMC Giving THANKS Online Sale XI

## Index To Advertisers

6G Cattle Co.....	34	La Morra Ranch .....	6, 19
7N Ranch .....	3, 4, 35	La Muneca Cattle Co. ....	35, 40
AJSR .....	13	La Negra Cattle Co. ....	35
Alamo City Simbrah Sale .....	19	Littlefoot Cattle Co.....	33
Bar 5L Farms.....	30	Lost Cause Ranch .....	33
Barba Family .....	8	LPJ Ranch .....	18, 35
Baring Cattle Co. ....	19	Bob and Tammy Mairano .....	29
BETM Ranch .....	16, 19	McCrary Farms.....	11, 38
Boening Bros. ....	19	Monte Christo Ranch.....	4, 23, 35
Bovine Elite .....	36	Reagan, Terry .....	33
Burch Farms .....	12	Reavis Farms.....	4, 38, 39
Brolaco Cattle Co. ....	35	Reed, Jeffrey.....	36
Buresh .....	36	Reeves, Ronnie .....	36
CMAN Cattle Co.....	36	RGV Cattle Co.....	34, 35
CRC Ranch.....	19	Rio Grande Valley Breeders .....	35
Fields Cattle Co. ....	36	Rocking M Show Supply .....	12
Floneca.....	18	Shallow Water Ranch .....	36
Freasier Ranch.....	19, 32	Simbrah Synergy .....	31
H3 Harris Farms Simbrah .....	30	Smith Genetics .....	4, 7, 31, 38
Hagan Cattle Co. ....	10	Smith Kentucky .....	36
Hallak Ranch.....	5	State Fair of Texas.....	9
Honeycutt Ranch .....	29	Southwestern Farms .....	4, 2
Hutto, Kathy .....	36	Temperance Cattle Co.....	12
Johnson Cattle Co. ....	33	Top C Cattle Co. ....	35
Knezek's Simmental/Simbrah .....	36	Triple J Ranch .....	4, 25
La Blanquita Ranch .....	35	Triple P Ranch.....	36
La Hacienda Hinojosa .....	17, 35	Vayon Cattle Co. ....	17
		Walters Cattle Co. ....	30

Simbrah World is an 8 1/2 x 11 publication, produced by Southern Livestock Publishing and provides news for and about the Simbrah breed.

### Space Rates:

Size:	B&W:	1 Extra Color:	4/Color:
Full Page	\$725.00	\$875.00	\$1,100
2/3 Page	575.00	725.00	950.00
1/2 Page	440.00	590.00	815.00
1/3 Page	350.00	500.00	725.00
1/4 Page	220.00	370.00	595.00

### Deadlines for Publications

Spring Issue-February 1st  
Fall Issue-September 1st

### COPY AND CONTRACT REGULATIONS

Advertisers and advertising agencies assume liability for all content of advertisements printed, and also assume liability for any claims arising from any such advertisements made against the publisher. The publisher reserves the right to reject advertising, which is felt unsuitable for publication.

### EDITORIAL POLICY

Opinions expressed are the writer's and not necessarily those of Simbrah World.

### LAYOUTS AND PROOFS

Although every effort will be made to provide proofs to advertisers on all ads, we only guarantee proofs on ads that arrive in the Southern Livestock Publishing office prior to or on deadline.

### Simbrah Publications Committee

Bill Travis, Carlos Guerra, Tim Smith, Trey Baring, Cody Witzkoski, Craig Schultz, Doug Schultz and Richard Foster.

### Southern Livestock Publishing, Inc.

#### Mailing Address:

P.O. Box 791364 • San Antonio, TX 78279-1364

#### Office Located:

407 Breesport • San Antonio, TX 78216

Phone: 210/524-9697

Fax: 210/524-9690

E-mail: [slivestock@southernlivestock.com](mailto:slivestock@southernlivestock.com)



# Gone, but what a **LEGACY** they leave!

## Smith Nu Wave II

He has rewritten the Simbrah history books, as his progeny have dominated show rings and sale rings, like no other sire before him.

In addition, his numbers ranked him as the #1 EPD bull of the breed for several years—only to lose the ranking to his son, Smith Isgrig Charismatic. He was a trait leader in several areas and carried top 1% API and TI numbers. His daughters have been a hot commodity for several years. His semen has only been sold internationally and in three select offerings at the Synergy. The last offering sold for \$2,100 per unit. He has produced the Houston champion females WFC LMC Dream Girl, Hagan Smith Show Stopper, Smith Wentz Diamond Diva, Smith CRC Nu Perfection, Smith Wentz Superior and Smith Wentz Keepsake.

His impact on the Simbrah breed will continue as daughters are at work in many herds and sons like Charismatic, Smith Blackfoot and Wave Amigo will continue this powerful and predictable line of genetics. Owned by Smith Genetics and Reavis Farms



WFC LMC Dream Girl,  
sired by Smith Nu Wave II.



## Smith Evan

This Smith Nu Approach son out of Smith Bella Bella was recognized early as a great one. He and his full sister, Smith Ciao Bella, the 2011 International Grand Champion Female created a lot of excitement as calves.

In addition to his genetics and phenotype, he was ranked in the top 2% of the breed for API and TI. While he sired many productive and eye appealing calves, he will be remembered most for producing Smith Charming Moves. This heifer won almost every show for Kaleb Fontenot, including a breed first, as the 2013 Houston Livestock Show Supreme Grand Champion American Female. He also sired RFI Real Deal, the 2014

ASA National and National at San Antonio Grand Champion Bull and International Reserve Grand Champion.

You can find Evan daughters at work in pastures across the breed and his influence will continue!

Owned by Smith Genetics, Reavis Farms and McCrary Farms



Smith Charming Moves,  
sired by Smith Evan.



For information on genetics from these legendary sires, contact owners or  
Tim Smith, Managing Partner, 512/587-7896 [smithgenetics1@gmail.com](mailto:smithgenetics1@gmail.com)



# How SWEET she is...



2015 National Champion. Owned with Smith Genetics.

From birth, we had high hopes and expectations for this female and her name reflects our opinion of her.

Sweet Deb claimed the hearts of many, when she was named the 2015 National Grand Champion Female. She is a daughter of Smith Nu Approach and out of our donor, RFI Debutante, who was a many time winner in the 2014 show season. Debutante is a daughter of Simply Great and our donor, LMC Topanga, who we own with Smith Genetics and Southwestern Farms.



**RFI DEBUTANTE** 2014 ASA National at Fort Worth, National at San Antonio and International at Houston Reserve Senior Champion Female. This is the dam to Sweet Deb. Owned with Smith Genetics.

Yes, we have three generations of this cow family now working in our herd, as we love the look, the style, the predictability, the power, and the performance!

**Watch for this cow family's continued impact in our herd and the breed!**

**REAVIS FARMS, INC.**

WAYNE & JIM BOB REAVIS

956-585-6831

6801 W. Mile 7 Road, Mission, TX 78574  
www.reavisfarms.com • JWRReavis@aol.com

Calf scramble certificates welcome.



Reavis Cattle eligible for Synergy, MAS and Superbowl Shows.





We have lost our great champion donor LMC WTC Dream Girl but have three great sons steadily rising: Rockstar & Upgrade. She leaves a grand legacy of breed awareness and improvement.

# A BIG HEARTY THANKS

goes out to all of our recent buyers. We have been blessed with good rains every month since last August with both our cattle and pastures looking the best they have looked in a long time. We have online sales planned for July, September and November. We invite you to sign up at [www.cattleinmotion.com](http://www.cattleinmotion.com), bid on these good cattle as now is a great time to improve your herd and enjoy this great market. VISITORS ARE ALWAYS WELCOME !!



**MIL GRACIAS** to Matteo Sefino for investing in LMC Gold Medal sires - the 2013 National Champion's Dream Girl son.



**A BIG HEARTY THANKS** to the Hengsters Family from Louisiana for investing in a top Papademas son & second top female.



**A BIG HEARTY THANKS** to Dr. Oweil, Marie, Marquita, Pines, Sarantis, de Leon & Fiksen families for their recent great purchases.



**A BIG HEARTY THANKS** to repeat buyer Dr. Dale Fite on his investment in this great Simbrah LMC UP Gold Medal daughter.



**A BIG HEARTY THANKS** to Michael Neumann for investing in LMC ATZ De Foul Good sires - the 2009 Reserve National Champion.



**MIL GRACIAS** to repeat buyer Garraño Valdez from Mexico on his recent head half purchases headlup by the Livestock.



**MIL GRACIAS** to Brian Jones for investing in the final LMC Avocado & JW Black baby with these prospects.



**MIL GRACIAS** to our old buddy and repeat buyer Curtis Griesmer for investing in this great Simbrah's female.



**MIL GRACIAS** to the Josh Harris Family for investing in sires from several LMC Sires and some great females.



**A BIG HEARTY THANKS** to the Eless & Dippel families on their recent investment in some top quality heifers to start a new herd.



**A BIG HEARTY THANKS** to Kevin Griesmer for investing in two outstanding Simbrah bulls sired by GCLMC Papademas.



**A BIG HEARTY THANKS** goes out to the Zimmerman family for investing in two super Simbrah's with all show prospects.



**A BIG HEARTY THANKS** to repeat buyer Mark Ellis from Missouri for investing in LMC Black Baby - a full sib to JW Black.



**MIL GRACIAS** to the Mark Chalk family for their recent investment in a great set of Simbrah range bulls.



**MIL GRACIAS** to our junior Simbrah breeder Victor Balleza for investing in this great looking line baby with show prospects.



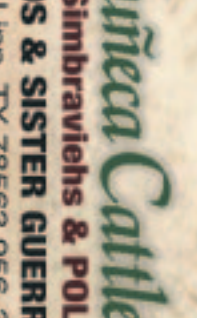
**MIL GRACIAS** to repeat buyer Daniel Fite for investing in sires from our champion LMC Due Fite & a top blooded heifer.



**A BIG HEARTY THANKS** to our old buddy Dr. Mark Jansen for investing in some top heifers and a great Dream Girl son.



**A BIG HEARTY THANKS** goes to the hooked family for investing in the final Dr. Fred Good baby with show prospects.



**A BIG HEARTY THANKS** to our old buddy Mark Smith from Mississippi for buying LMC HBS Maroon sires - a future head great.



**MIL GRACIAS** to repeat buyer Sam Cueva for investing in this good looking Red Buller daughter with a good Rajin Cajun bull calf.



**MIL GRACIAS** to Esguerra and Carino Gera for their recent volume purchase of Papademas sired Simbrah heifers.



LMC is blessed to own all or half of 5 Dream Girl daughters sired by the champion GCLMC Papademas. LMC Avocado & LMC Rhino including the great Rockstar in show pen.

## La Muñeca Cattle Co. X

**Simbrahs, Simbraviehs & POLLED Brahmans**  
**CARLOS & SISTER GUERRA FAMILY**

PO Box 81 • Linn, TX 78563 956-383-7566 (Office)  
Carlos 802-1641 • Victor 607-5515 • Carlos Jr. 330-1963  
[LaMuñecaCattle@aol.com](mailto:LaMuñecaCattle@aol.com) • [www.LaMuñecaCattle.com](http://www.LaMuñecaCattle.com)